



# Community Profile

Columbia Falls  
Area: 24.54 square miles

Prepared by Esri

<b>Population Summary</b>	
2010 Total Population	547
2020 Total Population	476
2020 Group Quarters	0
2022 Total Population	465
2022 Group Quarters	0
2027 Total Population	452
2022-2027 Annual Rate	-0.57%
2022 Total Daytime Population	383
Workers	133
Residents	250
<b>Household Summary</b>	
2010 Households	261
2010 Average Household Size	2.10
2020 Total Households	231
2020 Average Household Size	2.06
2022 Households	227
2022 Average Household Size	2.05
2027 Households	224
2027 Average Household Size	2.02
2022-2027 Annual Rate	-0.27%
2010 Families	160
2010 Average Family Size	2.61
2022 Families	135
2022 Average Family Size	2.56
2027 Families	132
2027 Average Family Size	2.53
2022-2027 Annual Rate	-0.45%
<b>Housing Unit Summary</b>	
2000 Housing Units	302
Owner Occupied Housing Units	67.2%
Renter Occupied Housing Units	16.2%
Vacant Housing Units	16.6%
2010 Housing Units	309
Owner Occupied Housing Units	68.6%
Renter Occupied Housing Units	15.9%
Vacant Housing Units	15.5%
2020 Housing Units	288
Vacant Housing Units	19.8%
2022 Housing Units	285
Owner Occupied Housing Units	65.6%
Renter Occupied Housing Units	14.0%
Vacant Housing Units	20.4%
2027 Housing Units	285
Owner Occupied Housing Units	65.3%
Renter Occupied Housing Units	13.3%
Vacant Housing Units	21.4%
<b>Median Household Income</b>	
2022	\$49,484
2027	\$53,584
<b>Median Home Value</b>	
2022	\$124,528
2027	\$146,154
<b>Per Capita Income</b>	
2022	\$27,722
2027	\$31,767
<b>Median Age</b>	
2010	43.4
2022	46.6
2027	48.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



# Community Profile

Columbia Falls  
Area: 24.54 square miles

Prepared by Esri

## 2022 Households by Income

Household Income Base	227
<\$15,000	11.0%
\$15,000 - \$24,999	9.7%
\$25,000 - \$34,999	12.3%
\$35,000 - \$49,999	17.6%
\$50,000 - \$74,999	24.7%
\$75,000 - \$99,999	16.3%
\$100,000 - \$149,999	5.7%
\$150,000 - \$199,999	0.9%
\$200,000+	2.2%
Average Household Income	\$62,297

## 2027 Households by Income

Household Income Base	224
<\$15,000	9.4%
\$15,000 - \$24,999	7.6%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	17.0%
\$50,000 - \$74,999	27.2%
\$75,000 - \$99,999	17.9%
\$100,000 - \$149,999	7.1%
\$150,000 - \$199,999	0.9%
\$200,000+	2.7%
Average Household Income	\$70,321

## 2022 Owner Occupied Housing Units by Value

Total	187
<\$50,000	17.6%
\$50,000 - \$99,999	18.2%
\$100,000 - \$149,999	28.3%
\$150,000 - \$199,999	12.8%
\$200,000 - \$249,999	10.2%
\$250,000 - \$299,999	1.6%
\$300,000 - \$399,999	5.9%
\$400,000 - \$499,999	1.1%
\$500,000 - \$749,999	2.1%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.5%
Average Home Value	\$166,263

## 2027 Owner Occupied Housing Units by Value

Total	186
<\$50,000	10.8%
\$50,000 - \$99,999	32.8%
\$100,000 - \$149,999	7.0%
\$150,000 - \$199,999	8.1%
\$200,000 - \$249,999	24.2%
\$250,000 - \$299,999	2.2%
\$300,000 - \$399,999	8.1%
\$400,000 - \$499,999	1.6%
\$500,000 - \$749,999	3.8%
\$750,000 - \$999,999	1.6%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$183,602

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



# Community Profile

Columbia Falls  
Area: 24.54 square miles

Prepared by Esri

## 2010 Population by Age

Total	548
0 - 4	5.7%
5 - 9	6.2%
10 - 14	6.6%
15 - 24	9.7%
25 - 34	10.8%
35 - 44	13.1%
45 - 54	16.8%
55 - 64	15.7%
65 - 74	10.0%
75 - 84	3.8%
85 +	1.1%
18 +	78.1%

## 2022 Population by Age

Total	466
0 - 4	5.2%
5 - 9	5.6%
10 - 14	5.8%
15 - 24	9.4%
25 - 34	9.9%
35 - 44	12.2%
45 - 54	13.1%
55 - 64	16.3%
65 - 74	14.6%
75 - 84	6.7%
85 +	1.3%
18 +	80.3%

## 2027 Population by Age

Total	454
0 - 4	4.8%
5 - 9	5.5%
10 - 14	5.9%
15 - 24	9.5%
25 - 34	7.9%
35 - 44	11.7%
45 - 54	13.0%
55 - 64	13.7%
65 - 74	16.5%
75 - 84	9.9%
85 +	1.5%
18 +	80.2%

## 2010 Population by Sex

Males	273
Females	274

## 2022 Population by Sex

Males	228
Females	237

## 2027 Population by Sex

Males	221
Females	231

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

December 15, 2022



# Community Profile

Columbia Falls  
Area: 24.54 square miles

Prepared by Esri

## 2010 Population by Race/Ethnicity

Total	547
White Alone	97.4%
Black Alone	0.0%
American Indian Alone	0.4%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	0.7%
Hispanic Origin	1.8%
Diversity Index	8.4

## 2020 Population by Race/Ethnicity

Total	476
White Alone	93.5%
Black Alone	0.4%
American Indian Alone	1.1%
Asian Alone	0.4%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.2%
Two or More Races	4.4%
Hispanic Origin	3.4%
Diversity Index	18.1

## 2022 Population by Race/Ethnicity

Total	465
White Alone	93.1%
Black Alone	0.4%
American Indian Alone	1.1%
Asian Alone	0.4%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.2%
Two or More Races	4.5%
Hispanic Origin	3.4%
Diversity Index	18.8

## 2027 Population by Race/Ethnicity

Total	454
White Alone	92.3%
Black Alone	0.4%
American Indian Alone	1.1%
Asian Alone	0.4%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.2%
Two or More Races	5.3%
Hispanic Origin	3.5%
Diversity Index	19.7

## 2010 Population by Relationship and Household Type

Total	547
In Households	100.0%
In Family Households	79.9%
Householder	26.9%
Spouse	20.5%
Child	26.7%
Other relative	2.6%
Nonrelative	3.5%
In Nonfamily Households	20.1%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

December 15, 2022



# Community Profile

Columbia Falls  
Area: 24.54 square miles

Prepared by Esri

## 2022 Population 25+ by Educational Attainment

Total	344
Less than 9th Grade	2.9%
9th - 12th Grade, No Diploma	6.1%
High School Graduate	36.9%
GED/Alternative Credential	5.5%
Some College, No Degree	19.8%
Associate Degree	8.1%
Bachelor's Degree	14.2%
Graduate/Professional Degree	6.4%

## 2022 Population 15+ by Marital Status

Total	388
Never Married	33.5%
Married	43.8%
Widowed	8.0%
Divorced	14.7%

## 2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	226
Population 16+ Employed	95.1%
Population 16+ Unemployment rate	4.9%
Population 16-24 Employed	11.6%
Population 16-24 Unemployment rate	19.4%
Population 25-54 Employed	56.7%
Population 25-54 Unemployment rate	3.2%
Population 55-64 Employed	22.8%
Population 55-64 Unemployment rate	2.0%
Population 65+ Employed	9.3%
Population 65+ Unemployment rate	4.8%

## 2022 Employed Population 16+ by Industry

Total	215
Agriculture/Mining	9.8%
Construction	11.6%
Manufacturing	7.9%
Wholesale Trade	1.9%
Retail Trade	8.8%
Transportation/Utilities	4.7%
Information	1.9%
Finance/Insurance/Real Estate	9.3%
Services	42.3%
Public Administration	3.3%

## 2022 Employed Population 16+ by Occupation

Total	215
White Collar	47.9%
Management/Business/Financial	13.0%
Professional	18.6%
Sales	6.5%
Administrative Support	9.8%
Services	12.6%
Blue Collar	39.5%
Farming/Forestry/Fishing	7.4%
Construction/Extraction	9.8%
Installation/Maintenance/Repair	6.0%
Production	5.1%
Transportation/Material Moving	11.2%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

December 15, 2022



# Community Profile

Columbia Falls  
Area: 24.54 square miles

Prepared by Esri

<b>2010 Households by Type</b>	
Total	261
Households with 1 Person	31.8%
Households with 2+ People	68.2%
Family Households	61.3%
Husband-wife Families	47.1%
With Related Children	18.4%
Other Family (No Spouse Present)	14.2%
Other Family with Male Householder	5.0%
With Related Children	3.1%
Other Family with Female Householder	9.6%
With Related Children	5.4%
Nonfamily Households	6.9%
All Households with Children	27.6%
Multigenerational Households	2.3%
Unmarried Partner Households	11.5%
Male-female	10.7%
Same-sex	0.8%
<b>2010 Households by Size</b>	
Total	262
1 Person Household	31.7%
2 Person Household	33.2%
3 Person Household	15.6%
4 Person Household	13.4%
5 Person Household	5.0%
6 Person Household	1.1%
7 + Person Household	0.0%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	261
Owner Occupied	81.2%
Owned with a Mortgage/Loan	48.3%
Owned Free and Clear	33.0%
Renter Occupied	18.8%
<b>2022 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	176
Percent of Income for Mortgage	13.3%
Wealth Index	47
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	309
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	547
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



# Community Profile

Columbia Falls  
Area: 24.54 square miles

Prepared by Esri

## Top 3 Tapestry Segments

1. Rooted Rural (10B)
- 2.
- 3.

## 2022 Consumer Spending

Apparel & Services: Total \$	\$311,818
Average Spent	\$1,373.65
Spending Potential Index	57
Education: Total \$	\$190,227
Average Spent	\$838.00
Spending Potential Index	43
Entertainment/Recreation: Total \$	\$577,891
Average Spent	\$2,545.78
Spending Potential Index	69
Food at Home: Total \$	\$973,270
Average Spent	\$4,287.53
Spending Potential Index	69
Food Away from Home: Total \$	\$592,970
Average Spent	\$2,612.20
Spending Potential Index	61
Health Care: Total \$	\$1,219,125
Average Spent	\$5,370.59
Spending Potential Index	76
HH Furnishings & Equipment: Total \$	\$360,547
Average Spent	\$1,588.31
Spending Potential Index	62
Personal Care Products & Services: Total \$	\$129,827
Average Spent	\$571.93
Spending Potential Index	56
Shelter: Total \$	\$2,538,510
Average Spent	\$11,182.86
Spending Potential Index	49
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$426,143
Average Spent	\$1,877.28
Spending Potential Index	69
Travel: Total \$	\$336,020
Average Spent	\$1,480.26
Spending Potential Index	52
Vehicle Maintenance & Repairs: Total \$	\$210,600
Average Spent	\$927.75
Spending Potential Index	74

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.