



Community Profile

Whitneyville
Area: 15.2 square miles

Prepared by Esri

Population Summary	
2010 Total Population	204
2020 Total Population	202
2020 Group Quarters	0
2022 Total Population	207
2022 Group Quarters	0
2027 Total Population	214
2022-2027 Annual Rate	0.67%
2022 Total Daytime Population	124
Workers	35
Residents	89
Household Summary	
2010 Households	96
2010 Average Household Size	2.12
2020 Total Households	95
2020 Average Household Size	2.13
2022 Households	98
2022 Average Household Size	2.11
2027 Households	101
2027 Average Household Size	2.12
2022-2027 Annual Rate	0.60%
2010 Families	67
2010 Average Family Size	2.49
2022 Families	66
2022 Average Family Size	2.52
2027 Families	68
2027 Average Family Size	2.50
2022-2027 Annual Rate	0.60%
Housing Unit Summary	
2000 Housing Units	125
Owner Occupied Housing Units	66.4%
Renter Occupied Housing Units	10.4%
Vacant Housing Units	23.2%
2010 Housing Units	123
Owner Occupied Housing Units	69.9%
Renter Occupied Housing Units	8.1%
Vacant Housing Units	22.0%
2020 Housing Units	116
Vacant Housing Units	18.1%
2022 Housing Units	121
Owner Occupied Housing Units	64.5%
Renter Occupied Housing Units	16.5%
Vacant Housing Units	19.0%
2027 Housing Units	124
Owner Occupied Housing Units	65.3%
Renter Occupied Housing Units	16.1%
Vacant Housing Units	18.5%
Median Household Income	
2022	\$50,000
2027	\$55,184
Median Home Value	
2022	\$148,750
2027	\$171,429
Per Capita Income	
2022	\$27,616
2027	\$31,467
Median Age	
2010	44.2
2022	48.1
2027	49.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	98
<\$15,000	9.2%
\$15,000 - \$24,999	12.2%
\$25,000 - \$34,999	11.2%
\$35,000 - \$49,999	17.3%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	11.2%
\$100,000 - \$149,999	16.3%
\$150,000 - \$199,999	3.1%
\$200,000+	1.0%
Average Household Income	\$67,429

2027 Households by Income

Household Income Base	101
<\$15,000	6.9%
\$15,000 - \$24,999	10.9%
\$25,000 - \$34,999	11.9%
\$35,000 - \$49,999	16.8%
\$50,000 - \$74,999	12.9%
\$75,000 - \$99,999	7.9%
\$100,000 - \$149,999	27.7%
\$150,000 - \$199,999	4.0%
\$200,000+	1.0%
Average Household Income	\$77,070

2022 Owner Occupied Housing Units by Value

Total	78
<\$50,000	6.4%
\$50,000 - \$99,999	17.9%
\$100,000 - \$149,999	25.6%
\$150,000 - \$199,999	25.6%
\$200,000 - \$249,999	10.3%
\$250,000 - \$299,999	7.7%
\$300,000 - \$399,999	3.8%
\$400,000 - \$499,999	1.3%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$157,468

2027 Owner Occupied Housing Units by Value

Total	81
<\$50,000	4.9%
\$50,000 - \$99,999	13.6%
\$100,000 - \$149,999	21.0%
\$150,000 - \$199,999	25.9%
\$200,000 - \$249,999	16.0%
\$250,000 - \$299,999	12.3%
\$300,000 - \$399,999	4.9%
\$400,000 - \$499,999	1.2%
\$500,000 - \$749,999	1.2%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$181,402

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	204
0 - 4	5.4%
5 - 9	6.9%
10 - 14	5.4%
15 - 24	11.3%
25 - 34	9.3%
35 - 44	12.7%
45 - 54	16.2%
55 - 64	15.7%
65 - 74	10.3%
75 - 84	5.4%
85 +	1.0%
18 +	78.4%

2022 Population by Age

Total	207
0 - 4	4.3%
5 - 9	4.8%
10 - 14	5.8%
15 - 24	9.2%
25 - 34	11.1%
35 - 44	11.1%
45 - 54	13.0%
55 - 64	16.4%
65 - 74	15.0%
75 - 84	7.2%
85 +	1.9%
18 +	81.6%

2027 Population by Age

Total	215
0 - 4	4.2%
5 - 9	4.7%
10 - 14	5.1%
15 - 24	9.3%
25 - 34	9.3%
35 - 44	12.6%
45 - 54	11.6%
55 - 64	15.8%
65 - 74	16.7%
75 - 84	8.4%
85 +	2.3%
18 +	81.9%

2010 Population by Sex

Males	102
Females	102

2022 Population by Sex

Males	103
Females	104

2027 Population by Sex

Males	107
Females	107

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2010 Population by Race/Ethnicity

Total	205
White Alone	98.5%
Black Alone	0.5%
American Indian Alone	0.0%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	0.5%
Hispanic Origin	1.5%
Diversity Index	4.8

2020 Population by Race/Ethnicity

Total	202
White Alone	95.0%
Black Alone	0.5%
American Indian Alone	1.0%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	2.0%
Hispanic Origin	2.0%
Diversity Index	13.1

2022 Population by Race/Ethnicity

Total	208
White Alone	94.7%
Black Alone	0.5%
American Indian Alone	1.0%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	2.4%
Hispanic Origin	1.9%
Diversity Index	12.8

2027 Population by Race/Ethnicity

Total	215
White Alone	94.0%
Black Alone	0.5%
American Indian Alone	0.9%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.4%
Two or More Races	2.8%
Hispanic Origin	1.9%
Diversity Index	14.1

2010 Population by Relationship and Household Type

Total	204
In Households	100.0%
In Family Households	84.3%
Householder	28.4%
Spouse	23.5%
Child	27.5%
Other relative	2.0%
Nonrelative	2.0%
In Nonfamily Households	16.2%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Population 25+ by Educational Attainment

Total	157
Less than 9th Grade	1.3%
9th - 12th Grade, No Diploma	0.6%
High School Graduate	36.3%
GED/Alternative Credential	1.9%
Some College, No Degree	22.3%
Associate Degree	12.1%
Bachelor's Degree	18.5%
Graduate/Professional Degree	7.0%

2022 Population 15+ by Marital Status

Total	176
Never Married	31.8%
Married	47.7%
Widowed	4.0%
Divorced	16.5%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	117
Population 16+ Employed	96.6%
Population 16+ Unemployment rate	3.4%
Population 16-24 Employed	10.6%
Population 16-24 Unemployment rate	7.7%
Population 25-54 Employed	54.0%
Population 25-54 Unemployment rate	3.2%
Population 55-64 Employed	22.1%
Population 55-64 Unemployment rate	3.8%
Population 65+ Employed	12.4%
Population 65+ Unemployment rate	0.0%

2022 Employed Population 16+ by Industry

Total	113
Agriculture/Mining	12.4%
Construction	4.4%
Manufacturing	4.4%
Wholesale Trade	1.8%
Retail Trade	8.8%
Transportation/Utilities	3.5%
Information	0.9%
Finance/Insurance/Real Estate	3.5%
Services	46.0%
Public Administration	13.3%

2022 Employed Population 16+ by Occupation

Total	114
White Collar	54.0%
Management/Business/Financial	16.8%
Professional	19.5%
Sales	5.3%
Administrative Support	12.4%
Services	17.7%
Blue Collar	29.2%
Farming/Forestry/Fishing	8.0%
Construction/Extraction	2.7%
Installation/Maintenance/Repair	1.8%
Production	8.0%
Transportation/Material Moving	8.8%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Households by Type	
Total	96
Households with 1 Person	22.9%
Households with 2+ People	77.1%
Family Households	69.8%
Husband-wife Families	58.3%
With Related Children	22.9%
Other Family (No Spouse Present)	11.5%
Other Family with Male Householder	4.2%
With Related Children	1.0%
Other Family with Female Householder	7.3%
With Related Children	5.2%
Nonfamily Households	7.3%
All Households with Children	30.2%
Multigenerational Households	3.1%
Unmarried Partner Households	8.3%
Male-female	7.3%
Same-sex	1.0%
2010 Households by Size	
Total	95
1 Person Household	23.2%
2 Person Household	40.0%
3 Person Household	14.7%
4 Person Household	15.8%
5 Person Household	4.2%
6 Person Household	2.1%
7 + Person Household	0.0%
2010 Households by Tenure and Mortgage Status	
Total	96
Owner Occupied	89.6%
Owned with a Mortgage/Loan	54.2%
Owned Free and Clear	35.4%
Renter Occupied	10.4%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	139
Percent of Income for Mortgage	15.7%
Wealth Index	54
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	123
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	204
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments

1. The Great Outdoors (6C)
- 2.
- 3.

2022 Consumer Spending

Apparel & Services: Total \$	\$138,624
Average Spent	\$1,414.53
Spending Potential Index	59
Education: Total \$	\$118,945
Average Spent	\$1,213.72
Spending Potential Index	62
Entertainment/Recreation: Total \$	\$235,015
Average Spent	\$2,398.11
Spending Potential Index	65
Food at Home: Total \$	\$386,861
Average Spent	\$3,947.56
Spending Potential Index	64
Food Away from Home: Total \$	\$258,976
Average Spent	\$2,642.61
Spending Potential Index	61
Health Care: Total \$	\$461,519
Average Spent	\$4,709.38
Spending Potential Index	66
HH Furnishings & Equipment: Total \$	\$158,448
Average Spent	\$1,616.82
Spending Potential Index	63
Personal Care Products & Services: Total \$	\$60,662
Average Spent	\$619.00
Spending Potential Index	61
Shelter: Total \$	\$1,460,661
Average Spent	\$14,904.70
Spending Potential Index	65
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$207,982
Average Spent	\$2,122.27
Spending Potential Index	78
Travel: Total \$	\$190,510
Average Spent	\$1,943.98
Spending Potential Index	68
Vehicle Maintenance & Repairs: Total \$	\$82,164
Average Spent	\$838.41
Spending Potential Index	67

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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