



# Community Profile

Whiting  
Area: 51.44 square miles

Prepared by Esri

<b>Population Summary</b>	
2010 Total Population	489
2020 Total Population	482
2020 Group Quarters	0
2022 Total Population	471
2022 Group Quarters	0
2027 Total Population	461
2022-2027 Annual Rate	-0.43%
2022 Total Daytime Population	345
Workers	106
Residents	239
<b>Household Summary</b>	
2010 Households	188
2010 Average Household Size	2.60
2020 Total Households	191
2020 Average Household Size	2.52
2022 Households	188
2022 Average Household Size	2.51
2027 Households	186
2027 Average Household Size	2.48
2022-2027 Annual Rate	-0.21%
2010 Families	131
2010 Average Family Size	3.03
2022 Families	127
2022 Average Family Size	2.95
2027 Families	125
2027 Average Family Size	2.92
2022-2027 Annual Rate	-0.32%
<b>Housing Unit Summary</b>	
2000 Housing Units	368
Owner Occupied Housing Units	39.9%
Renter Occupied Housing Units	4.6%
Vacant Housing Units	55.4%
2010 Housing Units	399
Owner Occupied Housing Units	40.4%
Renter Occupied Housing Units	7.0%
Vacant Housing Units	52.9%
2020 Housing Units	354
Vacant Housing Units	46.0%
2022 Housing Units	351
Owner Occupied Housing Units	45.0%
Renter Occupied Housing Units	8.5%
Vacant Housing Units	46.4%
2027 Housing Units	339
Owner Occupied Housing Units	46.3%
Renter Occupied Housing Units	8.3%
Vacant Housing Units	45.1%
<b>Median Household Income</b>	
2022	\$62,356
2027	\$72,436
<b>Median Home Value</b>	
2022	\$173,529
2027	\$195,000
<b>Per Capita Income</b>	
2022	\$34,296
2027	\$39,641
<b>Median Age</b>	
2010	48.5
2022	51.8
2027	51.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2022 Households by Income

Household Income Base	188
<\$15,000	5.9%
\$15,000 - \$24,999	9.0%
\$25,000 - \$34,999	12.8%
\$35,000 - \$49,999	11.7%
\$50,000 - \$74,999	18.1%
\$75,000 - \$99,999	14.4%
\$100,000 - \$149,999	19.7%
\$150,000 - \$199,999	8.0%
\$200,000+	0.5%
Average Household Income	\$76,108

## 2027 Households by Income

Household Income Base	186
<\$15,000	4.3%
\$15,000 - \$24,999	7.0%
\$25,000 - \$34,999	15.1%
\$35,000 - \$49,999	20.4%
\$50,000 - \$74,999	3.2%
\$75,000 - \$99,999	3.2%
\$100,000 - \$149,999	34.9%
\$150,000 - \$199,999	10.8%
\$200,000+	0.5%
Average Household Income	\$87,026

## 2022 Owner Occupied Housing Units by Value

Total	158
<\$50,000	7.6%
\$50,000 - \$99,999	18.4%
\$100,000 - \$149,999	13.9%
\$150,000 - \$199,999	21.5%
\$200,000 - \$249,999	12.7%
\$250,000 - \$299,999	17.1%
\$300,000 - \$399,999	5.1%
\$400,000 - \$499,999	1.9%
\$500,000 - \$749,999	1.3%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$188,291

## 2027 Owner Occupied Housing Units by Value

Total	157
<\$50,000	4.5%
\$50,000 - \$99,999	7.6%
\$100,000 - \$149,999	12.1%
\$150,000 - \$199,999	28.7%
\$200,000 - \$249,999	15.9%
\$250,000 - \$299,999	19.7%
\$300,000 - \$399,999	5.1%
\$400,000 - \$499,999	2.5%
\$500,000 - \$749,999	1.9%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	1.9%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$227,389

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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December 15, 2022



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## 2010 Population by Age

Total	490
0 - 4	3.7%
5 - 9	4.9%
10 - 14	6.3%
15 - 24	10.2%
25 - 34	7.6%
35 - 44	11.0%
45 - 54	19.4%
55 - 64	19.6%
65 - 74	9.8%
75 - 84	5.5%
85 +	1.8%
18 +	80.2%

## 2022 Population by Age

Total	470
0 - 4	3.2%
5 - 9	4.3%
10 - 14	5.7%
15 - 24	8.9%
25 - 34	7.9%
35 - 44	10.0%
45 - 54	15.5%
55 - 64	21.3%
65 - 74	14.3%
75 - 84	6.8%
85 +	2.1%
18 +	83.0%

## 2027 Population by Age

Total	460
0 - 4	3.3%
5 - 9	4.1%
10 - 14	5.7%
15 - 24	8.7%
25 - 34	7.4%
35 - 44	10.7%
45 - 54	15.0%
55 - 64	19.1%
65 - 74	15.2%
75 - 84	8.5%
85 +	2.4%
18 +	83.0%

## 2010 Population by Sex

Males	243
Females	246

## 2022 Population by Sex

Males	236
Females	235

## 2027 Population by Sex

Males	232
Females	229

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## 2010 Population by Race/Ethnicity

Total	488
White Alone	96.3%
Black Alone	0.2%
American Indian Alone	0.8%
Asian Alone	1.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.0%
Hispanic Origin	0.8%
Diversity Index	9.1

## 2020 Population by Race/Ethnicity

Total	482
White Alone	94.4%
Black Alone	0.2%
American Indian Alone	1.0%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	2.9%
Hispanic Origin	1.0%
Diversity Index	12.6

## 2022 Population by Race/Ethnicity

Total	471
White Alone	94.3%
Black Alone	0.2%
American Indian Alone	1.1%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	3.0%
Hispanic Origin	1.1%
Diversity Index	12.9

## 2027 Population by Race/Ethnicity

Total	460
White Alone	93.5%
Black Alone	0.2%
American Indian Alone	1.1%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	3.5%
Hispanic Origin	1.3%
Diversity Index	15.1

## 2010 Population by Relationship and Household Type

Total	489
In Households	100.0%
In Family Households	84.0%
Householder	30.1%
Spouse	24.5%
Child	25.4%
Other relative	1.0%
Nonrelative	2.9%
In Nonfamily Households	15.7%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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## 2022 Population 25+ by Educational Attainment

Total	367
Less than 9th Grade	0.5%
9th - 12th Grade, No Diploma	2.7%
High School Graduate	28.9%
GED/Alternative Credential	4.4%
Some College, No Degree	18.3%
Associate Degree	12.5%
Bachelor's Degree	21.3%
Graduate/Professional Degree	11.4%

## 2022 Population 15+ by Marital Status

Total	409
Never Married	24.0%
Married	62.3%
Widowed	5.4%
Divorced	8.3%

## 2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	233
Population 16+ Employed	95.7%
Population 16+ Unemployment rate	4.3%
Population 16-24 Employed	11.7%
Population 16-24 Unemployment rate	3.7%
Population 25-54 Employed	50.7%
Population 25-54 Unemployment rate	6.6%
Population 55-64 Employed	27.4%
Population 55-64 Unemployment rate	3.2%
Population 65+ Employed	10.3%
Population 65+ Unemployment rate	0.0%

## 2022 Employed Population 16+ by Industry

Total	223
Agriculture/Mining	17.5%
Construction	7.6%
Manufacturing	10.8%
Wholesale Trade	0.0%
Retail Trade	10.8%
Transportation/Utilities	4.5%
Information	0.4%
Finance/Insurance/Real Estate	2.7%
Services	41.7%
Public Administration	3.1%

## 2022 Employed Population 16+ by Occupation

Total	221
White Collar	56.1%
Management/Business/Financial	15.2%
Professional	21.5%
Sales	7.6%
Administrative Support	11.7%
Services	9.0%
Blue Collar	34.1%
Farming/Forestry/Fishing	11.2%
Construction/Extraction	4.5%
Installation/Maintenance/Repair	4.5%
Production	6.3%
Transportation/Material Moving	7.6%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2010 Households by Type</b>	
Total	188
Households with 1 Person	24.5%
Households with 2+ People	75.5%
Family Households	69.7%
Husband-wife Families	56.4%
With Related Children	16.0%
Other Family (No Spouse Present)	12.8%
Other Family with Male Householder	5.9%
With Related Children	4.3%
Other Family with Female Householder	7.4%
With Related Children	5.3%
Nonfamily Households	5.9%
All Households with Children	26.1%
Multigenerational Households	2.1%
Unmarried Partner Households	9.0%
Male-female	8.5%
Same-sex	0.5%
<b>2010 Households by Size</b>	
Total	187
1 Person Household	24.6%
2 Person Household	44.9%
3 Person Household	16.0%
4 Person Household	8.6%
5 Person Household	3.7%
6 Person Household	1.1%
7 + Person Household	1.1%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	189
Owner Occupied	85.2%
Owned with a Mortgage/Loan	40.2%
Owned Free and Clear	44.4%
Renter Occupied	14.8%
<b>2022 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	150
Percent of Income for Mortgage	14.7%
Wealth Index	59
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	399
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	489
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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## Top 3 Tapestry Segments

1. Rural Resort Dwellers (6E)
- 2.
- 3.

## 2022 Consumer Spending

Apparel & Services: Total \$	\$304,652
Average Spent	\$1,620.49
Spending Potential Index	67
Education: Total \$	\$197,340
Average Spent	\$1,049.68
Spending Potential Index	54
Entertainment/Recreation: Total \$	\$577,326
Average Spent	\$3,070.88
Spending Potential Index	84
Food at Home: Total \$	\$961,361
Average Spent	\$5,113.62
Spending Potential Index	83
Food Away from Home: Total \$	\$561,816
Average Spent	\$2,988.38
Spending Potential Index	69
Health Care: Total \$	\$1,226,694
Average Spent	\$6,524.97
Spending Potential Index	92
HH Furnishings & Equipment: Total \$	\$351,870
Average Spent	\$1,871.65
Spending Potential Index	73
Personal Care Products & Services: Total \$	\$130,878
Average Spent	\$696.16
Spending Potential Index	68
Shelter: Total \$	\$2,877,171
Average Spent	\$15,304.10
Spending Potential Index	67
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$546,964
Average Spent	\$2,909.38
Spending Potential Index	107
Travel: Total \$	\$382,847
Average Spent	\$2,036.42
Spending Potential Index	71
Vehicle Maintenance & Repairs: Total \$	\$213,108
Average Spent	\$1,133.55
Spending Potential Index	90

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.