



Community Profile

Topsfield
Area: 55.32 square miles

Prepared by Esri

Population Summary	
2010 Total Population	197
2020 Total Population	179
2020 Group Quarters	0
2022 Total Population	199
2022 Group Quarters	0
2027 Total Population	197
2022-2027 Annual Rate	-0.20%
2022 Total Daytime Population	165
Workers	45
Residents	120
Household Summary	
2010 Households	81
2010 Average Household Size	2.43
2020 Total Households	82
2020 Average Household Size	2.18
2022 Households	81
2022 Average Household Size	2.46
2027 Households	80
2027 Average Household Size	2.46
2022-2027 Annual Rate	-0.25%
2010 Families	57
2010 Average Family Size	2.86
2022 Families	55
2022 Average Family Size	2.93
2027 Families	55
2027 Average Family Size	2.89
2022-2027 Annual Rate	0.00%
Housing Unit Summary	
2000 Housing Units	204
Owner Occupied Housing Units	36.8%
Renter Occupied Housing Units	6.9%
Vacant Housing Units	56.4%
2010 Housing Units	211
Owner Occupied Housing Units	35.1%
Renter Occupied Housing Units	3.3%
Vacant Housing Units	61.6%
2020 Housing Units	176
Vacant Housing Units	53.4%
2022 Housing Units	174
Owner Occupied Housing Units	42.5%
Renter Occupied Housing Units	3.4%
Vacant Housing Units	53.4%
2027 Housing Units	174
Owner Occupied Housing Units	42.5%
Renter Occupied Housing Units	3.4%
Vacant Housing Units	54.0%
Median Household Income	
2022	\$50,702
2027	\$57,393
Median Home Value	
2022	\$136,538
2027	\$148,750
Per Capita Income	
2022	\$29,795
2027	\$35,490
Median Age	
2010	52.1
2022	56.5
2027	57.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	81
<\$15,000	6.2%
\$15,000 - \$24,999	14.8%
\$25,000 - \$34,999	12.3%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	25.9%
\$75,000 - \$99,999	9.9%
\$100,000 - \$149,999	12.3%
\$150,000 - \$199,999	0.0%
\$200,000+	2.5%
Average Household Income	\$67,938

2027 Households by Income

Household Income Base	80
<\$15,000	5.0%
\$15,000 - \$24,999	11.2%
\$25,000 - \$34,999	8.8%
\$35,000 - \$49,999	12.5%
\$50,000 - \$74,999	28.8%
\$75,000 - \$99,999	10.0%
\$100,000 - \$149,999	18.8%
\$150,000 - \$199,999	0.0%
\$200,000+	3.8%
Average Household Income	\$81,110

2022 Owner Occupied Housing Units by Value

Total	74
<\$50,000	12.2%
\$50,000 - \$99,999	24.3%
\$100,000 - \$149,999	17.6%
\$150,000 - \$199,999	10.8%
\$200,000 - \$249,999	9.5%
\$250,000 - \$299,999	8.1%
\$300,000 - \$399,999	14.9%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	1.4%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$168,493

2027 Owner Occupied Housing Units by Value

Total	74
<\$50,000	9.5%
\$50,000 - \$99,999	13.5%
\$100,000 - \$149,999	27.0%
\$150,000 - \$199,999	12.2%
\$200,000 - \$249,999	1.4%
\$250,000 - \$299,999	12.2%
\$300,000 - \$399,999	21.6%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	1.4%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$190,753

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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December 15, 2022



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2010 Population by Age	
Total	198
0 - 4	3.5%
5 - 9	4.0%
10 - 14	5.1%
15 - 24	9.1%
25 - 34	6.6%
35 - 44	9.1%
45 - 54	18.2%
55 - 64	20.2%
65 - 74	14.1%
75 - 84	7.1%
85 +	2.0%
18 +	81.3%
2022 Population by Age	
Total	199
0 - 4	3.0%
5 - 9	3.5%
10 - 14	4.0%
15 - 24	6.0%
25 - 34	8.5%
35 - 44	8.5%
45 - 54	13.1%
55 - 64	23.1%
65 - 74	20.6%
75 - 84	7.5%
85 +	2.0%
18 +	85.9%
2027 Population by Age	
Total	196
0 - 4	3.1%
5 - 9	3.6%
10 - 14	4.1%
15 - 24	6.1%
25 - 34	8.2%
35 - 44	8.7%
45 - 54	12.2%
55 - 64	20.9%
65 - 74	21.9%
75 - 84	9.2%
85 +	2.0%
18 +	86.2%
2010 Population by Sex	
Males	96
Females	101
2022 Population by Sex	
Males	100
Females	99
2027 Population by Sex	
Males	99
Females	97

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity

Total	196
White Alone	98.5%
Black Alone	0.0%
American Indian Alone	1.5%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	0.0%
Hispanic Origin	0.0%
Diversity Index	4.0

2020 Population by Race/Ethnicity

Total	179
White Alone	92.7%
Black Alone	0.0%
American Indian Alone	2.2%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	4.5%
Hispanic Origin	1.7%
Diversity Index	16.6

2022 Population by Race/Ethnicity

Total	198
White Alone	92.9%
Black Alone	0.0%
American Indian Alone	2.0%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	4.5%
Hispanic Origin	2.0%
Diversity Index	17.6

2027 Population by Race/Ethnicity

Total	196
White Alone	92.3%
Black Alone	0.0%
American Indian Alone	2.0%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	5.1%
Hispanic Origin	2.0%
Diversity Index	18.7

2010 Population by Relationship and Household Type

Total	197
In Households	100.0%
In Family Households	84.3%
Householder	31.0%
Spouse	26.4%
Child	21.3%
Other relative	3.6%
Nonrelative	2.0%
In Nonfamily Households	15.7%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Population 25+ by Educational Attainment

Total	166
Less than 9th Grade	2.4%
9th - 12th Grade, No Diploma	5.4%
High School Graduate	34.9%
GED/Alternative Credential	2.4%
Some College, No Degree	16.9%
Associate Degree	13.3%
Bachelor's Degree	19.3%
Graduate/Professional Degree	5.4%

2022 Population 15+ by Marital Status

Total	178
Never Married	17.4%
Married	65.2%
Widowed	6.7%
Divorced	10.7%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	83
Population 16+ Employed	97.6%
Population 16+ Unemployment rate	2.4%
Population 16-24 Employed	7.4%
Population 16-24 Unemployment rate	0.0%
Population 25-54 Employed	54.3%
Population 25-54 Unemployment rate	2.2%
Population 55-64 Employed	28.4%
Population 55-64 Unemployment rate	0.0%
Population 65+ Employed	11.1%
Population 65+ Unemployment rate	0.0%

2022 Employed Population 16+ by Industry

Total	81
Agriculture/Mining	12.3%
Construction	7.4%
Manufacturing	8.6%
Wholesale Trade	2.5%
Retail Trade	3.7%
Transportation/Utilities	3.7%
Information	0.0%
Finance/Insurance/Real Estate	2.5%
Services	39.5%
Public Administration	19.8%

2022 Employed Population 16+ by Occupation

Total	81
White Collar	50.6%
Management/Business/Financial	14.8%
Professional	23.5%
Sales	2.5%
Administrative Support	9.9%
Services	16.0%
Blue Collar	33.3%
Farming/Forestry/Fishing	6.2%
Construction/Extraction	3.7%
Installation/Maintenance/Repair	3.7%
Production	6.2%
Transportation/Material Moving	13.6%

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2010 Households by Type	
Total	81
Households with 1 Person	25.9%
Households with 2+ People	74.1%
Family Households	70.4%
Husband-wife Families	60.5%
With Related Children	18.5%
Other Family (No Spouse Present)	11.1%
Other Family with Male Householder	4.9%
With Related Children	2.5%
Other Family with Female Householder	6.2%
With Related Children	2.5%
Nonfamily Households	3.7%
All Households with Children	23.5%
Multigenerational Households	1.2%
Unmarried Partner Households	6.2%
Male-female	6.2%
Same-sex	0.0%
2010 Households by Size	
Total	80
1 Person Household	26.2%
2 Person Household	46.2%
3 Person Household	12.5%
4 Person Household	13.8%
5 Person Household	0.0%
6 Person Household	1.2%
7 + Person Household	0.0%
2010 Households by Tenure and Mortgage Status	
Total	81
Owner Occupied	91.4%
Owned with a Mortgage/Loan	38.3%
Owned Free and Clear	53.1%
Renter Occupied	8.6%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	162
Percent of Income for Mortgage	14.2%
Wealth Index	67
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	211
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	197
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments

1. Rural Resort Dwellers (6E)
- 2.
- 3.

2022 Consumer Spending

Apparel & Services: Total \$	\$118,634
Average Spent	\$1,464.62
Spending Potential Index	61
Education: Total \$	\$76,846
Average Spent	\$948.72
Spending Potential Index	48
Entertainment/Recreation: Total \$	\$224,814
Average Spent	\$2,775.48
Spending Potential Index	76
Food at Home: Total \$	\$374,360
Average Spent	\$4,621.73
Spending Potential Index	75
Food Away from Home: Total \$	\$218,775
Average Spent	\$2,700.93
Spending Potential Index	63
Health Care: Total \$	\$477,683
Average Spent	\$5,897.32
Spending Potential Index	83
HH Furnishings & Equipment: Total \$	\$137,020
Average Spent	\$1,691.60
Spending Potential Index	66
Personal Care Products & Services: Total \$	\$50,965
Average Spent	\$629.20
Spending Potential Index	62
Shelter: Total \$	\$1,120,389
Average Spent	\$13,831.96
Spending Potential Index	60
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$212,991
Average Spent	\$2,629.52
Spending Potential Index	97
Travel: Total \$	\$149,083
Average Spent	\$1,840.53
Spending Potential Index	64
Vehicle Maintenance & Repairs: Total \$	\$82,986
Average Spent	\$1,024.52
Spending Potential Index	81

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.