



# Community Profile

Steuben  
Area: 43.44 square miles

Prepared by Esri

<b>Population Summary</b>	
2010 Total Population	1,131
2020 Total Population	1,129
2020 Group Quarters	3
2022 Total Population	1,139
2022 Group Quarters	3
2027 Total Population	1,157
2022-2027 Annual Rate	0.31%
2022 Total Daytime Population	790
Workers	189
Residents	601
<b>Household Summary</b>	
2010 Households	474
2010 Average Household Size	2.39
2020 Total Households	505
2020 Average Household Size	2.23
2022 Households	512
2022 Average Household Size	2.22
2027 Households	523
2027 Average Household Size	2.21
2022-2027 Annual Rate	0.43%
2010 Families	306
2010 Average Family Size	2.84
2022 Families	319
2022 Average Family Size	2.66
2027 Families	325
2027 Average Family Size	2.64
2022-2027 Annual Rate	0.37%
<b>Housing Unit Summary</b>	
2000 Housing Units	775
Owner Occupied Housing Units	51.4%
Renter Occupied Housing Units	7.9%
Vacant Housing Units	40.8%
2010 Housing Units	873
Owner Occupied Housing Units	46.6%
Renter Occupied Housing Units	7.7%
Vacant Housing Units	45.7%
2020 Housing Units	859
Vacant Housing Units	41.2%
2022 Housing Units	878
Owner Occupied Housing Units	48.9%
Renter Occupied Housing Units	9.5%
Vacant Housing Units	41.7%
2027 Housing Units	880
Owner Occupied Housing Units	50.0%
Renter Occupied Housing Units	9.4%
Vacant Housing Units	40.6%
<b>Median Household Income</b>	
2022	\$47,183
2027	\$51,918
<b>Median Home Value</b>	
2022	\$163,802
2027	\$166,162
<b>Per Capita Income</b>	
2022	\$30,679
2027	\$34,503
<b>Median Age</b>	
2010	42.5
2022	45.6
2027	47.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2022 Households by Income

Household Income Base	512
<\$15,000	9.0%
\$15,000 - \$24,999	17.2%
\$25,000 - \$34,999	7.0%
\$35,000 - \$49,999	19.5%
\$50,000 - \$74,999	16.8%
\$75,000 - \$99,999	14.8%
\$100,000 - \$149,999	10.7%
\$150,000 - \$199,999	1.6%
\$200,000+	3.3%
Average Household Income	\$68,241

## 2027 Households by Income

Household Income Base	523
<\$15,000	7.8%
\$15,000 - \$24,999	11.9%
\$25,000 - \$34,999	9.4%
\$35,000 - \$49,999	18.9%
\$50,000 - \$74,999	18.0%
\$75,000 - \$99,999	14.9%
\$100,000 - \$149,999	13.6%
\$150,000 - \$199,999	1.9%
\$200,000+	3.6%
Average Household Income	\$76,321

## 2022 Owner Occupied Housing Units by Value

Total	429
<\$50,000	7.5%
\$50,000 - \$99,999	18.4%
\$100,000 - \$149,999	17.9%
\$150,000 - \$199,999	22.4%
\$200,000 - \$249,999	10.5%
\$250,000 - \$299,999	5.8%
\$300,000 - \$399,999	9.6%
\$400,000 - \$499,999	1.4%
\$500,000 - \$749,999	5.1%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.5%
Average Home Value	\$209,091

## 2027 Owner Occupied Housing Units by Value

Total	440
<\$50,000	6.8%
\$50,000 - \$99,999	17.3%
\$100,000 - \$149,999	18.6%
\$150,000 - \$199,999	22.5%
\$200,000 - \$249,999	10.7%
\$250,000 - \$299,999	6.1%
\$300,000 - \$399,999	9.8%
\$400,000 - \$499,999	1.4%
\$500,000 - \$749,999	5.5%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.5%
Average Home Value	\$212,557

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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December 15, 2022



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## 2010 Population by Age

Total	1,131
0 - 4	5.4%
5 - 9	5.9%
10 - 14	5.8%
15 - 24	13.6%
25 - 34	9.8%
35 - 44	13.5%
45 - 54	15.5%
55 - 64	15.2%
65 - 74	8.8%
75 - 84	5.1%
85 +	1.3%
18 +	78.2%

## 2022 Population by Age

Total	1,139
0 - 4	5.0%
5 - 9	5.4%
10 - 14	5.4%
15 - 24	8.5%
25 - 34	14.0%
35 - 44	11.1%
45 - 54	13.5%
55 - 64	15.3%
65 - 74	14.4%
75 - 84	5.5%
85 +	1.9%
18 +	81.4%

## 2027 Population by Age

Total	1,157
0 - 4	4.8%
5 - 9	5.3%
10 - 14	5.8%
15 - 24	8.8%
25 - 34	9.5%
35 - 44	12.3%
45 - 54	12.2%
55 - 64	16.4%
65 - 74	13.7%
75 - 84	9.0%
85 +	2.2%
18 +	81.1%

## 2010 Population by Sex

Males	574
Females	557

## 2022 Population by Sex

Males	574
Females	565

## 2027 Population by Sex

Males	584
Females	573

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## 2010 Population by Race/Ethnicity

Total	1,131
White Alone	95.1%
Black Alone	0.5%
American Indian Alone	1.6%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	1.4%
Hispanic Origin	2.3%
Diversity Index	13.5

## 2020 Population by Race/Ethnicity

Total	1,129
White Alone	93.1%
Black Alone	0.9%
American Indian Alone	1.0%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.2%
Two or More Races	3.0%
Hispanic Origin	1.8%
Diversity Index	16.2

## 2022 Population by Race/Ethnicity

Total	1,139
White Alone	93.0%
Black Alone	0.9%
American Indian Alone	1.0%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.2%
Two or More Races	3.2%
Hispanic Origin	1.8%
Diversity Index	16.4

## 2027 Population by Race/Ethnicity

Total	1,157
White Alone	92.1%
Black Alone	1.0%
American Indian Alone	1.0%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.5%
Two or More Races	3.7%
Hispanic Origin	1.9%
Diversity Index	18.1

## 2010 Population by Relationship and Household Type

Total	1,131
In Households	100.0%
In Family Households	81.6%
Householder	27.1%
Spouse	20.5%
Child	27.5%
Other relative	1.8%
Nonrelative	4.8%
In Nonfamily Households	18.4%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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## 2022 Population 25+ by Educational Attainment

Total	863
Less than 9th Grade	1.7%
9th - 12th Grade, No Diploma	6.0%
High School Graduate	29.8%
GED/Alternative Credential	7.0%
Some College, No Degree	14.8%
Associate Degree	7.0%
Bachelor's Degree	17.4%
Graduate/Professional Degree	16.3%

## 2022 Population 15+ by Marital Status

Total	960
Never Married	18.2%
Married	54.4%
Widowed	10.6%
Divorced	16.8%

## 2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	572
Population 16+ Employed	95.3%
Population 16+ Unemployment rate	4.7%
Population 16-24 Employed	10.5%
Population 16-24 Unemployment rate	10.9%
Population 25-54 Employed	62.6%
Population 25-54 Unemployment rate	3.1%
Population 55-64 Employed	17.4%
Population 55-64 Unemployment rate	5.9%
Population 65+ Employed	9.5%
Population 65+ Unemployment rate	5.5%

## 2022 Employed Population 16+ by Industry

Total	545
Agriculture/Mining	19.3%
Construction	7.0%
Manufacturing	8.3%
Wholesale Trade	2.2%
Retail Trade	8.4%
Transportation/Utilities	9.9%
Information	0.7%
Finance/Insurance/Real Estate	2.6%
Services	37.4%
Public Administration	4.2%

## 2022 Employed Population 16+ by Occupation

Total	545
White Collar	38.9%
Management/Business/Financial	9.0%
Professional	19.6%
Sales	5.3%
Administrative Support	5.0%
Services	14.5%
Blue Collar	46.6%
Farming/Forestry/Fishing	17.6%
Construction/Extraction	3.9%
Installation/Maintenance/Repair	4.0%
Production	5.9%
Transportation/Material Moving	15.2%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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## 2010 Households by Type

Total	474
Households with 1 Person	28.1%
Households with 2+ People	71.9%
Family Households	64.6%
Husband-wife Families	48.9%
With Related Children	17.7%
Other Family (No Spouse Present)	15.6%
Other Family with Male Householder	7.6%
With Related Children	5.7%
Other Family with Female Householder	8.0%
With Related Children	4.6%
Nonfamily Households	7.4%
All Households with Children	28.9%
Multigenerational Households	2.3%
Unmarried Partner Households	11.2%
Male-female	10.5%
Same-sex	0.6%

## 2010 Households by Size

Total	474
1 Person Household	28.1%
2 Person Household	36.7%
3 Person Household	15.4%
4 Person Household	12.0%
5 Person Household	5.1%
6 Person Household	1.9%
7 + Person Household	0.8%

## 2010 Households by Tenure and Mortgage Status

Total	474
Owner Occupied	85.9%
Owned with a Mortgage/Loan	43.5%
Owned Free and Clear	42.4%
Renter Occupied	14.1%

## 2022 Affordability, Mortgage and Wealth

Housing Affordability Index	124
Percent of Income for Mortgage	18.3%
Wealth Index	59

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	873
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

## 2010 Population By Urban/ Rural Status

Total Population	1,131
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## Top 3 Tapestry Segments

1. Rooted Rural (10B)
- 2.
- 3.

## 2022 Consumer Spending

Apparel & Services: Total \$	\$773,803
Average Spent	\$1,511.33
Spending Potential Index	63
Education: Total \$	\$472,066
Average Spent	\$922.00
Spending Potential Index	47
Entertainment/Recreation: Total \$	\$1,434,087
Average Spent	\$2,800.95
Spending Potential Index	76
Food at Home: Total \$	\$2,415,255
Average Spent	\$4,717.29
Spending Potential Index	76
Food Away from Home: Total \$	\$1,471,507
Average Spent	\$2,874.04
Spending Potential Index	67
Health Care: Total \$	\$3,025,367
Average Spent	\$5,908.92
Spending Potential Index	83
HH Furnishings & Equipment: Total \$	\$894,728
Average Spent	\$1,747.52
Spending Potential Index	68
Personal Care Products & Services: Total \$	\$322,176
Average Spent	\$629.25
Spending Potential Index	62
Shelter: Total \$	\$6,299,537
Average Spent	\$12,303.78
Spending Potential Index	54
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,057,511
Average Spent	\$2,065.45
Spending Potential Index	76
Travel: Total \$	\$833,864
Average Spent	\$1,628.64
Spending Potential Index	57
Vehicle Maintenance & Repairs: Total \$	\$522,623
Average Spent	\$1,020.75
Spending Potential Index	81

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.