



Community Profile

Robbinston
Area: 29.45 square miles

Prepared by Esri

Population Summary	
2010 Total Population	584
2020 Total Population	539
2020 Group Quarters	2
2022 Total Population	527
2022 Group Quarters	2
2027 Total Population	519
2022-2027 Annual Rate	-0.31%
2022 Total Daytime Population	355
Workers	56
Residents	299
Household Summary	
2010 Households	235
2010 Average Household Size	2.49
2020 Total Households	229
2020 Average Household Size	2.34
2022 Households	225
2022 Average Household Size	2.33
2027 Households	223
2027 Average Household Size	2.32
2022-2027 Annual Rate	-0.18%
2010 Families	163
2010 Average Family Size	2.93
2022 Families	151
2022 Average Family Size	2.77
2027 Families	150
2027 Average Family Size	2.74
2022-2027 Annual Rate	-0.13%
Housing Unit Summary	
2000 Housing Units	324
Owner Occupied Housing Units	56.2%
Renter Occupied Housing Units	7.1%
Vacant Housing Units	36.7%
2010 Housing Units	346
Owner Occupied Housing Units	58.1%
Renter Occupied Housing Units	9.8%
Vacant Housing Units	32.1%
2020 Housing Units	326
Vacant Housing Units	29.8%
2022 Housing Units	323
Owner Occupied Housing Units	60.4%
Renter Occupied Housing Units	9.3%
Vacant Housing Units	30.3%
2027 Housing Units	323
Owner Occupied Housing Units	60.4%
Renter Occupied Housing Units	9.0%
Vacant Housing Units	31.0%
Median Household Income	
2022	\$60,127
2027	\$68,294
Median Home Value	
2022	\$176,282
2027	\$188,000
Per Capita Income	
2022	\$34,727
2027	\$39,722
Median Age	
2010	45.5
2022	48.1
2027	49.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Robbinston
Area: 29.45 square miles

Prepared by Esri

2022 Households by Income

Household Income Base	225
<\$15,000	8.4%
\$15,000 - \$24,999	8.0%
\$25,000 - \$34,999	7.6%
\$35,000 - \$49,999	11.6%
\$50,000 - \$74,999	27.6%
\$75,000 - \$99,999	14.2%
\$100,000 - \$149,999	12.0%
\$150,000 - \$199,999	7.6%
\$200,000+	3.1%
Average Household Income	\$79,567

2027 Households by Income

Household Income Base	223
<\$15,000	7.2%
\$15,000 - \$24,999	7.2%
\$25,000 - \$34,999	6.3%
\$35,000 - \$49,999	9.0%
\$50,000 - \$74,999	25.6%
\$75,000 - \$99,999	17.5%
\$100,000 - \$149,999	14.8%
\$150,000 - \$199,999	9.9%
\$200,000+	3.1%
Average Household Income	\$90,435

2022 Owner Occupied Housing Units by Value

Total	195
<\$50,000	9.2%
\$50,000 - \$99,999	15.9%
\$100,000 - \$149,999	14.4%
\$150,000 - \$199,999	20.0%
\$200,000 - \$249,999	7.2%
\$250,000 - \$299,999	8.7%
\$300,000 - \$399,999	14.9%
\$400,000 - \$499,999	1.5%
\$500,000 - \$749,999	7.2%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$222,051

2027 Owner Occupied Housing Units by Value

Total	195
<\$50,000	5.1%
\$50,000 - \$99,999	7.2%
\$100,000 - \$149,999	8.2%
\$150,000 - \$199,999	38.5%
\$200,000 - \$249,999	7.2%
\$250,000 - \$299,999	7.7%
\$300,000 - \$399,999	10.8%
\$400,000 - \$499,999	1.0%
\$500,000 - \$749,999	12.8%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$256,186

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

December 15, 2022



Community Profile

Robbinston
Area: 29.45 square miles

Prepared by Esri

2010 Population by Age

Total	582
0 - 4	5.3%
5 - 9	5.8%
10 - 14	7.6%
15 - 24	8.9%
25 - 34	10.0%
35 - 44	11.7%
45 - 54	17.7%
55 - 64	17.4%
65 - 74	9.3%
75 - 84	5.2%
85 +	1.4%
18 +	76.5%

2022 Population by Age

Total	526
0 - 4	4.8%
5 - 9	5.3%
10 - 14	5.9%
15 - 24	9.9%
25 - 34	8.7%
35 - 44	11.8%
45 - 54	11.6%
55 - 64	17.3%
65 - 74	16.2%
75 - 84	6.3%
85 +	2.3%
18 +	80.0%

2027 Population by Age

Total	520
0 - 4	4.4%
5 - 9	5.2%
10 - 14	5.8%
15 - 24	8.8%
25 - 34	9.6%
35 - 44	10.8%
45 - 54	12.3%
55 - 64	13.5%
65 - 74	17.3%
75 - 84	9.6%
85 +	2.7%
18 +	80.0%

2010 Population by Sex

Males	292
Females	292

2022 Population by Sex

Males	262
Females	265

2027 Population by Sex

Males	259
Females	260

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Robbinston
Area: 29.45 square miles

Prepared by Esri

2010 Population by Race/Ethnicity

Total	584
White Alone	90.9%
Black Alone	0.0%
American Indian Alone	5.8%
Asian Alone	0.2%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.2%
Two or More Races	2.7%
Hispanic Origin	0.9%
Diversity Index	18.3

2020 Population by Race/Ethnicity

Total	539
White Alone	88.5%
Black Alone	0.4%
American Indian Alone	6.5%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	3.7%
Hispanic Origin	1.5%
Diversity Index	23.4

2022 Population by Race/Ethnicity

Total	527
White Alone	88.0%
Black Alone	0.4%
American Indian Alone	6.6%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	4.0%
Hispanic Origin	1.5%
Diversity Index	24.2

2027 Population by Race/Ethnicity

Total	518
White Alone	87.5%
Black Alone	0.4%
American Indian Alone	6.6%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	4.4%
Hispanic Origin	1.7%
Diversity Index	25.8

2010 Population by Relationship and Household Type

Total	584
In Households	100.0%
In Family Households	84.1%
Householder	28.4%
Spouse	23.8%
Child	27.7%
Other relative	1.5%
Nonrelative	2.4%
In Nonfamily Households	16.1%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

December 15, 2022



Community Profile

Robbinston
Area: 29.45 square miles

Prepared by Esri

2022 Population 25+ by Educational Attainment

Total	391
Less than 9th Grade	2.0%
9th - 12th Grade, No Diploma	5.9%
High School Graduate	25.1%
GED/Alternative Credential	7.4%
Some College, No Degree	16.1%
Associate Degree	11.0%
Bachelor's Degree	18.9%
Graduate/Professional Degree	13.6%

2022 Population 15+ by Marital Status

Total	442
Never Married	15.4%
Married	67.4%
Widowed	6.6%
Divorced	10.6%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	235
Population 16+ Employed	98.3%
Population 16+ Unemployment rate	2.1%
Population 16-24 Employed	12.6%
Population 16-24 Unemployment rate	6.5%
Population 25-54 Employed	51.9%
Population 25-54 Unemployment rate	1.6%
Population 55-64 Employed	25.5%
Population 55-64 Unemployment rate	0.0%
Population 65+ Employed	10.0%
Population 65+ Unemployment rate	0.0%

2022 Employed Population 16+ by Industry

Total	231
Agriculture/Mining	4.3%
Construction	7.4%
Manufacturing	12.6%
Wholesale Trade	0.4%
Retail Trade	9.1%
Transportation/Utilities	9.5%
Information	0.4%
Finance/Insurance/Real Estate	2.6%
Services	39.4%
Public Administration	14.3%

2022 Employed Population 16+ by Occupation

Total	230
White Collar	47.6%
Management/Business/Financial	14.3%
Professional	19.9%
Sales	6.9%
Administrative Support	6.5%
Services	17.3%
Blue Collar	34.6%
Farming/Forestry/Fishing	2.2%
Construction/Extraction	11.3%
Installation/Maintenance/Repair	5.6%
Production	6.1%
Transportation/Material Moving	9.5%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

December 15, 2022

2010 Households by Type	
Total	235
Households with 1 Person	23.4%
Households with 2+ People	76.6%
Family Households	69.4%
Husband-wife Families	57.9%
With Related Children	21.3%
Other Family (No Spouse Present)	11.1%
Other Family with Male Householder	6.4%
With Related Children	4.7%
Other Family with Female Householder	4.7%
With Related Children	3.0%
Nonfamily Households	7.2%
All Households with Children	30.2%
Multigenerational Households	2.1%
Unmarried Partner Households	8.5%
Male-female	7.7%
Same-sex	0.9%
2010 Households by Size	
Total	235
1 Person Household	23.4%
2 Person Household	42.1%
3 Person Household	13.2%
4 Person Household	12.8%
5 Person Household	6.0%
6 Person Household	1.7%
7 + Person Household	0.9%
2010 Households by Tenure and Mortgage Status	
Total	235
Owner Occupied	85.5%
Owned with a Mortgage/Loan	46.8%
Owned Free and Clear	38.7%
Renter Occupied	14.5%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	146
Percent of Income for Mortgage	15.5%
Wealth Index	77
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	346
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	584
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Community Profile

Robbinston
Area: 29.45 square miles

Prepared by Esri

Top 3 Tapestry Segments

1. The Great Outdoors (6C)
- 2.
- 3.

2022 Consumer Spending

Apparel & Services: Total \$	\$375,560
Average Spent	\$1,669.16
Spending Potential Index	69
Education: Total \$	\$322,246
Average Spent	\$1,432.20
Spending Potential Index	73
Entertainment/Recreation: Total \$	\$636,705
Average Spent	\$2,829.80
Spending Potential Index	77
Food at Home: Total \$	\$1,048,088
Average Spent	\$4,658.17
Spending Potential Index	75
Food Away from Home: Total \$	\$701,620
Average Spent	\$3,118.31
Spending Potential Index	72
Health Care: Total \$	\$1,250,352
Average Spent	\$5,557.12
Spending Potential Index	78
HH Furnishings & Equipment: Total \$	\$429,268
Average Spent	\$1,907.86
Spending Potential Index	74
Personal Care Products & Services: Total \$	\$164,346
Average Spent	\$730.43
Spending Potential Index	72
Shelter: Total \$	\$3,957,239
Average Spent	\$17,587.73
Spending Potential Index	77
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$563,466
Average Spent	\$2,504.29
Spending Potential Index	92
Travel: Total \$	\$516,131
Average Spent	\$2,293.92
Spending Potential Index	80
Vehicle Maintenance & Repairs: Total \$	\$222,601
Average Spent	\$989.34
Spending Potential Index	79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

December 15, 2022