



Community Profile

Princeton
Area: 41.79 square miles

Prepared by Esri

Population Summary	
2010 Total Population	832
2020 Total Population	745
2020 Group Quarters	0
2022 Total Population	734
2022 Group Quarters	0
2027 Total Population	723
2022-2027 Annual Rate	-0.30%
2022 Total Daytime Population	566
Workers	171
Residents	395
Household Summary	
2010 Households	360
2010 Average Household Size	2.31
2020 Total Households	344
2020 Average Household Size	2.17
2022 Households	338
2022 Average Household Size	2.17
2027 Households	334
2027 Average Household Size	2.16
2022-2027 Annual Rate	-0.24%
2010 Families	225
2010 Average Family Size	2.84
2022 Families	204
2022 Average Family Size	2.69
2027 Families	201
2027 Average Family Size	2.67
2022-2027 Annual Rate	-0.30%
Housing Unit Summary	
2000 Housing Units	488
Owner Occupied Housing Units	62.7%
Renter Occupied Housing Units	13.1%
Vacant Housing Units	24.2%
2010 Housing Units	495
Owner Occupied Housing Units	56.2%
Renter Occupied Housing Units	16.6%
Vacant Housing Units	27.3%
2020 Housing Units	469
Vacant Housing Units	26.7%
2022 Housing Units	465
Owner Occupied Housing Units	56.6%
Renter Occupied Housing Units	16.1%
Vacant Housing Units	27.3%
2027 Housing Units	465
Owner Occupied Housing Units	56.3%
Renter Occupied Housing Units	15.5%
Vacant Housing Units	28.2%
Median Household Income	
2022	\$47,774
2027	\$55,417
Median Home Value	
2022	\$110,246
2027	\$120,370
Per Capita Income	
2022	\$27,825
2027	\$31,356
Median Age	
2010	44.9
2022	48.6
2027	50.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	338
<\$15,000	16.0%
\$15,000 - \$24,999	14.5%
\$25,000 - \$34,999	13.0%
\$35,000 - \$49,999	7.4%
\$50,000 - \$74,999	10.4%
\$75,000 - \$99,999	21.9%
\$100,000 - \$149,999	15.7%
\$150,000 - \$199,999	0.9%
\$200,000+	0.3%
Average Household Income	\$60,426

2027 Households by Income

Household Income Base	334
<\$15,000	13.5%
\$15,000 - \$24,999	12.9%
\$25,000 - \$34,999	11.7%
\$35,000 - \$49,999	9.9%
\$50,000 - \$74,999	7.8%
\$75,000 - \$99,999	23.1%
\$100,000 - \$149,999	19.8%
\$150,000 - \$199,999	1.2%
\$200,000+	0.3%
Average Household Income	\$67,875

2022 Owner Occupied Housing Units by Value

Total	263
<\$50,000	19.4%
\$50,000 - \$99,999	25.9%
\$100,000 - \$149,999	23.2%
\$150,000 - \$199,999	20.9%
\$200,000 - \$249,999	3.4%
\$250,000 - \$299,999	1.5%
\$300,000 - \$399,999	2.3%
\$400,000 - \$499,999	1.5%
\$500,000 - \$749,999	0.4%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	1.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$136,502

2027 Owner Occupied Housing Units by Value

Total	262
<\$50,000	23.7%
\$50,000 - \$99,999	22.1%
\$100,000 - \$149,999	10.3%
\$150,000 - \$199,999	24.0%
\$200,000 - \$249,999	8.8%
\$250,000 - \$299,999	1.5%
\$300,000 - \$399,999	3.1%
\$400,000 - \$499,999	1.9%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	4.6%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$177,958

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	832
0 - 4	7.0%
5 - 9	5.8%
10 - 14	4.8%
15 - 24	10.5%
25 - 34	7.1%
35 - 44	15.0%
45 - 54	17.3%
55 - 64	15.5%
65 - 74	8.5%
75 - 84	6.5%
85 +	2.0%
18 +	78.4%

2022 Population by Age

Total	734
0 - 4	4.0%
5 - 9	7.1%
10 - 14	7.5%
15 - 24	8.2%
25 - 34	10.5%
35 - 44	8.3%
45 - 54	15.3%
55 - 64	17.0%
65 - 74	14.3%
75 - 84	5.6%
85 +	2.3%
18 +	78.2%

2027 Population by Age

Total	723
0 - 4	4.0%
5 - 9	4.3%
10 - 14	7.7%
15 - 24	10.4%
25 - 34	8.4%
35 - 44	10.0%
45 - 54	11.1%
55 - 64	16.9%
65 - 74	16.9%
75 - 84	8.2%
85 +	2.2%
18 +	79.4%

2010 Population by Sex

Males	423
Females	409

2022 Population by Sex

Males	383
Females	351

2027 Population by Sex

Males	380
Females	343

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity

Total	832
White Alone	94.0%
Black Alone	1.4%
American Indian Alone	3.0%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.1%
Hispanic Origin	0.7%
Diversity Index	12.8

2020 Population by Race/Ethnicity

Total	745
White Alone	91.5%
Black Alone	0.0%
American Indian Alone	4.8%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	3.4%
Hispanic Origin	0.7%
Diversity Index	17.0

2022 Population by Race/Ethnicity

Total	734
White Alone	91.3%
Black Alone	0.0%
American Indian Alone	4.9%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	3.5%
Hispanic Origin	0.7%
Diversity Index	17.4

2027 Population by Race/Ethnicity

Total	723
White Alone	90.6%
Black Alone	0.0%
American Indian Alone	5.0%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	4.1%
Hispanic Origin	0.7%
Diversity Index	18.6

2010 Population by Relationship and Household Type

Total	832
In Households	100.0%
In Family Households	80.5%
Householder	27.0%
Spouse	20.4%
Child	26.9%
Other relative	2.5%
Nonrelative	3.6%
In Nonfamily Households	19.5%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Population 25+ by Educational Attainment

Total	538
Less than 9th Grade	3.9%
9th - 12th Grade, No Diploma	6.3%
High School Graduate	39.4%
GED/Alternative Credential	5.2%
Some College, No Degree	14.3%
Associate Degree	15.2%
Bachelor's Degree	12.8%
Graduate/Professional Degree	2.8%

2022 Population 15+ by Marital Status

Total	598
Never Married	26.9%
Married	45.0%
Widowed	7.7%
Divorced	20.4%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	352
Population 16+ Employed	98.0%
Population 16+ Unemployment rate	2.0%
Population 16-24 Employed	10.1%
Population 16-24 Unemployment rate	7.9%
Population 25-54 Employed	58.3%
Population 25-54 Unemployment rate	1.0%
Population 55-64 Employed	19.7%
Population 55-64 Unemployment rate	2.9%
Population 65+ Employed	11.9%
Population 65+ Unemployment rate	0.0%

2022 Employed Population 16+ by Industry

Total	345
Agriculture/Mining	8.7%
Construction	2.3%
Manufacturing	18.3%
Wholesale Trade	2.6%
Retail Trade	11.3%
Transportation/Utilities	4.3%
Information	0.0%
Finance/Insurance/Real Estate	7.0%
Services	42.6%
Public Administration	2.9%

2022 Employed Population 16+ by Occupation

Total	345
White Collar	44.9%
Management/Business/Financial	11.3%
Professional	15.7%
Sales	11.0%
Administrative Support	7.0%
Services	23.8%
Blue Collar	31.3%
Farming/Forestry/Fishing	5.2%
Construction/Extraction	5.8%
Installation/Maintenance/Repair	4.9%
Production	4.9%
Transportation/Material Moving	10.4%

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2010 Households by Type	
Total	360
Households with 1 Person	31.1%
Households with 2+ People	68.9%
Family Households	62.5%
Husband-wife Families	47.2%
With Related Children	17.2%
Other Family (No Spouse Present)	15.3%
Other Family with Male Householder	4.7%
With Related Children	2.2%
Other Family with Female Householder	10.6%
With Related Children	6.7%
Nonfamily Households	6.4%
All Households with Children	27.2%
Multigenerational Households	3.3%
Unmarried Partner Households	9.7%
Male-female	8.9%
Same-sex	0.8%
2010 Households by Size	
Total	360
1 Person Household	31.1%
2 Person Household	36.7%
3 Person Household	15.8%
4 Person Household	9.4%
5 Person Household	3.6%
6 Person Household	2.2%
7 + Person Household	1.1%
2010 Households by Tenure and Mortgage Status	
Total	360
Owner Occupied	77.2%
Owned with a Mortgage/Loan	38.9%
Owned Free and Clear	38.3%
Renter Occupied	22.8%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	191
Percent of Income for Mortgage	12.2%
Wealth Index	44
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	495
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	832
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments

1. The Great Outdoors (6C)
- 2.
- 3.

2022 Consumer Spending

Apparel & Services: Total \$	\$428,454
Average Spent	\$1,267.62
Spending Potential Index	53
Education: Total \$	\$367,632
Average Spent	\$1,087.67
Spending Potential Index	55
Entertainment/Recreation: Total \$	\$726,379
Average Spent	\$2,149.05
Spending Potential Index	59
Food at Home: Total \$	\$1,195,702
Average Spent	\$3,537.58
Spending Potential Index	57
Food Away from Home: Total \$	\$800,437
Average Spent	\$2,368.16
Spending Potential Index	55
Health Care: Total \$	\$1,426,452
Average Spent	\$4,220.27
Spending Potential Index	60
HH Furnishings & Equipment: Total \$	\$489,726
Average Spent	\$1,448.89
Spending Potential Index	57
Personal Care Products & Services: Total \$	\$187,492
Average Spent	\$554.71
Spending Potential Index	54
Shelter: Total \$	\$4,514,580
Average Spent	\$13,356.75
Spending Potential Index	58
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$642,825
Average Spent	\$1,901.85
Spending Potential Index	70
Travel: Total \$	\$588,824
Average Spent	\$1,742.08
Spending Potential Index	61
Vehicle Maintenance & Repairs: Total \$	\$253,952
Average Spent	\$751.34
Spending Potential Index	60

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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