



# Community Profile

Passamaquoddy Pleasant Point Reservation, ME  
 Passamaquoddy Pleasant Point Reservation, ME (2302957090)  
 Geography: County Subdivision

Prepared by Esri

	Passamaquoddy...
<b>Population Summary</b>	
2010 Total Population	758
2020 Total Population	692
2020 Group Quarters	0
2022 Total Population	656
2022 Group Quarters	0
2027 Total Population	644
2022-2027 Annual Rate	-0.37%
2022 Total Daytime Population	635
Workers	176
Residents	459
<b>Household Summary</b>	
2010 Households	282
2010 Average Household Size	2.67
2020 Total Households	287
2020 Average Household Size	2.41
2022 Households	282
2022 Average Household Size	2.33
2027 Households	280
2027 Average Household Size	2.30
2022-2027 Annual Rate	-0.14%
2010 Families	199
2010 Average Family Size	3.06
2022 Families	194
2022 Average Family Size	2.66
2027 Families	191
2027 Average Family Size	2.64
2022-2027 Annual Rate	-0.31%
<b>Housing Unit Summary</b>	
2000 Housing Units	268
Owner Occupied Housing Units	67.2%
Renter Occupied Housing Units	24.6%
Vacant Housing Units	8.2%
2010 Housing Units	290
Owner Occupied Housing Units	55.2%
Renter Occupied Housing Units	42.4%
Vacant Housing Units	2.8%
2020 Housing Units	300
Vacant Housing Units	4.3%
2022 Housing Units	297
Owner Occupied Housing Units	58.2%
Renter Occupied Housing Units	37.0%
Vacant Housing Units	5.1%
2027 Housing Units	297
Owner Occupied Housing Units	58.2%
Renter Occupied Housing Units	36.0%
Vacant Housing Units	5.7%
<b>Median Household Income</b>	
2022	\$33,279
2027	\$35,456
<b>Median Home Value</b>	
2022	\$68,841
2027	\$79,386
<b>Per Capita Income</b>	
2022	\$19,587
2027	\$20,638
<b>Median Age</b>	
2010	30.9
2022	31.9
2027	31.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## Passamaquoddy...

### 2022 Households by Income

Household Income Base	282
<\$15,000	24.1%
\$15,000 - \$24,999	17.0%
\$25,000 - \$34,999	10.3%
\$35,000 - \$49,999	16.7%
\$50,000 - \$74,999	16.3%
\$75,000 - \$99,999	4.6%
\$100,000 - \$149,999	10.6%
\$150,000 - \$199,999	0.0%
\$200,000+	0.4%
Average Household Income	\$45,451

### 2027 Households by Income

Household Income Base	279
<\$15,000	20.4%
\$15,000 - \$24,999	15.1%
\$25,000 - \$34,999	13.6%
\$35,000 - \$49,999	19.7%
\$50,000 - \$74,999	16.8%
\$75,000 - \$99,999	4.7%
\$100,000 - \$149,999	9.3%
\$150,000 - \$199,999	0.0%
\$200,000+	0.4%
Average Household Income	\$47,520

### 2022 Owner Occupied Housing Units by Value

Total	172
<\$50,000	34.9%
\$50,000 - \$99,999	40.1%
\$100,000 - \$149,999	9.3%
\$150,000 - \$199,999	4.1%
\$200,000 - \$249,999	6.4%
\$250,000 - \$299,999	3.5%
\$300,000 - \$399,999	1.2%
\$400,000 - \$499,999	0.6%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$88,227

### 2027 Owner Occupied Housing Units by Value

Total	173
<\$50,000	30.6%
\$50,000 - \$99,999	32.9%
\$100,000 - \$149,999	6.4%
\$150,000 - \$199,999	4.0%
\$200,000 - \$249,999	16.2%
\$250,000 - \$299,999	6.9%
\$300,000 - \$399,999	1.7%
\$400,000 - \$499,999	1.2%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$114,162

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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## Passamaquoddy...

2010 Population by Age	
Total	761
0 - 4	10.4%
5 - 9	8.7%
10 - 14	6.6%
15 - 24	15.2%
25 - 34	13.8%
35 - 44	13.1%
45 - 54	13.3%
55 - 64	8.1%
65 - 74	7.1%
75 - 84	2.9%
85 +	0.8%
18 +	68.3%
2022 Population by Age	
Total	657
0 - 4	9.1%
5 - 9	8.2%
10 - 14	8.5%
15 - 24	13.7%
25 - 34	15.1%
35 - 44	11.7%
45 - 54	11.3%
55 - 64	10.8%
65 - 74	6.1%
75 - 84	4.4%
85 +	1.1%
18 +	69.9%
2027 Population by Age	
Total	644
0 - 4	9.8%
5 - 9	8.7%
10 - 14	7.6%
15 - 24	15.4%
25 - 34	13.0%
35 - 44	13.2%
45 - 54	9.8%
55 - 64	10.2%
65 - 74	7.1%
75 - 84	4.2%
85 +	0.9%
18 +	69.6%
2010 Population by Sex	
Males	356
Females	401
2022 Population by Sex	
Males	301
Females	356
2027 Population by Sex	
Males	293
Females	351

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## Passamaquoddy...

2010 Population by Race/Ethnicity	
Total	758
White Alone	17.3%
Black Alone	0.5%
American Indian Alone	78.0%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	3.7%
Hispanic Origin	1.8%
Diversity Index	38.4

2020 Population by Race/Ethnicity	
Total	692
White Alone	40.8%
Black Alone	0.0%
American Indian Alone	46.0%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	12.0%
Hispanic Origin	2.9%
Diversity Index	63.0

2022 Population by Race/Ethnicity	
Total	655
White Alone	41.7%
Black Alone	0.0%
American Indian Alone	44.4%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.5%
Two or More Races	12.4%
Hispanic Origin	3.0%
Diversity Index	63.7

2027 Population by Race/Ethnicity	
Total	644
White Alone	40.4%
Black Alone	0.0%
American Indian Alone	43.6%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.7%
Two or More Races	14.3%
Hispanic Origin	3.3%
Diversity Index	65.0

2010 Population by Relationship and Household Type	
Total	758
In Households	99.5%
In Family Households	86.4%
Householder	26.4%
Spouse	12.1%
Child	39.7%
Other relative	2.1%
Nonrelative	6.2%
In Nonfamily Households	13.1%
In Group Quarters	0.5%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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## Passamaquoddy...

2022 Population 25+ by Educational Attainment	
Total	397
Less than 9th Grade	2.8%
9th - 12th Grade, No Diploma	9.8%
High School Graduate	25.9%
GED/Alternative Credential	8.1%
Some College, No Degree	20.2%
Associate Degree	11.6%
Bachelor's Degree	13.9%
Graduate/Professional Degree	7.8%
2022 Population 15+ by Marital Status	
Total	485
Never Married	40.8%
Married	34.8%
Widowed	4.7%
Divorced	19.6%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	236
Population 16+ Employed	85.2%
Population 16+ Unemployment rate	14.8%
Population 16-24 Employed	15.4%
Population 16-24 Unemployment rate	34.0%
Population 25-54 Employed	64.2%
Population 25-54 Unemployment rate	11.6%
Population 55-64 Employed	16.4%
Population 55-64 Unemployment rate	8.3%
Population 65+ Employed	3.5%
Population 65+ Unemployment rate	0.0%
2022 Employed Population 16+ by Industry	
Total	201
Agriculture/Mining	8.4%
Construction	13.9%
Manufacturing	0.5%
Wholesale Trade	0.0%
Retail Trade	3.5%
Transportation/Utilities	4.0%
Information	1.0%
Finance/Insurance/Real Estate	3.5%
Services	37.1%
Public Administration	28.2%
2022 Employed Population 16+ by Occupation	
Total	202
White Collar	60.4%
Management/Business/Financial	21.8%
Professional	19.8%
Sales	2.0%
Administrative Support	16.8%
Services	16.3%
Blue Collar	23.3%
Farming/Forestry/Fishing	6.9%
Construction/Extraction	13.4%
Installation/Maintenance/Repair	0.0%
Production	0.0%
Transportation/Material Moving	3.0%

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December 15, 2022



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## Passamaquoddy...

2010 Households by Type	
Total	281
Households with 1 Person	23.8%
Households with 2+ People	76.2%
Family Households	70.8%
Husband-wife Families	32.4%
With Related Children	15.7%
Other Family (No Spouse Present)	38.4%
Other Family with Male Householder	11.0%
With Related Children	10.0%
Other Family with Female Householder	27.4%
With Related Children	20.3%
Nonfamily Households	5.3%
All Households with Children	45.7%
Multigenerational Households	3.9%
Unmarried Partner Households	19.9%
Male-female	18.4%
Same-sex	1.4%
2010 Households by Size	
Total	282
1 Person Household	23.8%
2 Person Household	31.2%
3 Person Household	19.1%
4 Person Household	13.8%
5 Person Household	7.8%
6 Person Household	2.1%
7 + Person Household	2.1%
2010 Households by Tenure and Mortgage Status	
Total	283
Owner Occupied	56.5%
Owned with a Mortgage/Loan	19.8%
Owned Free and Clear	36.4%
Renter Occupied	43.5%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	210
Percent of Income for Mortgage	10.9%
Wealth Index	27
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	290
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	758
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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## Passamaquoddy...

### Top 3 Tapestry Segments

1. Hometown Heritage (8G)
- 2.
- 3.

### 2022 Consumer Spending

Apparel & Services: Total \$	\$319,750
Average Spent	\$1,133.87
Spending Potential Index	47
Education: Total \$	\$222,224
Average Spent	\$788.03
Spending Potential Index	40
Entertainment/Recreation: Total \$	\$456,510
Average Spent	\$1,618.83
Spending Potential Index	44
Food at Home: Total \$	\$802,907
Average Spent	\$2,847.19
Spending Potential Index	46
Food Away from Home: Total \$	\$546,435
Average Spent	\$1,937.71
Spending Potential Index	45
Health Care: Total \$	\$910,430
Average Spent	\$3,228.48
Spending Potential Index	46
HH Furnishings & Equipment: Total \$	\$315,315
Average Spent	\$1,118.14
Spending Potential Index	44
Personal Care Products & Services: Total \$	\$130,658
Average Spent	\$463.33
Spending Potential Index	45
Shelter: Total \$	\$2,801,093
Average Spent	\$9,932.95
Spending Potential Index	43
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$298,243
Average Spent	\$1,057.60
Spending Potential Index	39
Travel: Total \$	\$323,378
Average Spent	\$1,146.73
Spending Potential Index	40
Vehicle Maintenance & Repairs: Total \$	\$166,726
Average Spent	\$591.23
Spending Potential Index	47

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

December 15, 2022