



# Community Profile

Perry  
Area: 31.66 square miles

Prepared by Esri

<b>Population Summary</b>	
2010 Total Population	870
2020 Total Population	802
2020 Group Quarters	3
2022 Total Population	782
2022 Group Quarters	3
2027 Total Population	770
2022-2027 Annual Rate	-0.31%
2022 Total Daytime Population	733
Workers	282
Residents	451
<b>Household Summary</b>	
2010 Households	361
2010 Average Household Size	2.41
2020 Total Households	353
2020 Average Household Size	2.26
2022 Households	347
2022 Average Household Size	2.24
2027 Households	344
2027 Average Household Size	2.23
2022-2027 Annual Rate	-0.17%
2010 Families	250
2010 Average Family Size	2.84
2022 Families	234
2022 Average Family Size	2.66
2027 Families	231
2027 Average Family Size	2.64
2022-2027 Annual Rate	-0.26%
<b>Housing Unit Summary</b>	
2000 Housing Units	521
Owner Occupied Housing Units	53.0%
Renter Occupied Housing Units	7.3%
Vacant Housing Units	39.7%
2010 Housing Units	556
Owner Occupied Housing Units	54.3%
Renter Occupied Housing Units	10.6%
Vacant Housing Units	35.1%
2020 Housing Units	527
Vacant Housing Units	33.0%
2022 Housing Units	522
Owner Occupied Housing Units	56.5%
Renter Occupied Housing Units	10.0%
Vacant Housing Units	33.5%
2027 Housing Units	522
Owner Occupied Housing Units	56.3%
Renter Occupied Housing Units	9.6%
Vacant Housing Units	34.1%
<b>Median Household Income</b>	
2022	\$58,556
2027	\$65,407
<b>Median Home Value</b>	
2022	\$171,053
2027	\$187,037
<b>Per Capita Income</b>	
2022	\$33,721
2027	\$38,453
<b>Median Age</b>	
2010	44.5
2022	47.1
2027	48.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2022 Households by Income

Household Income Base	347
<\$15,000	9.5%
\$15,000 - \$24,999	8.9%
\$25,000 - \$34,999	7.8%
\$35,000 - \$49,999	11.8%
\$50,000 - \$74,999	26.5%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	11.8%
\$150,000 - \$199,999	7.2%
\$200,000+	2.9%
Average Household Income	\$77,211

## 2027 Households by Income

Household Income Base	344
<\$15,000	8.1%
\$15,000 - \$24,999	7.8%
\$25,000 - \$34,999	7.0%
\$35,000 - \$49,999	9.6%
\$50,000 - \$74,999	24.7%
\$75,000 - \$99,999	16.6%
\$100,000 - \$149,999	14.5%
\$150,000 - \$199,999	9.0%
\$200,000+	2.9%
Average Household Income	\$87,448

## 2022 Owner Occupied Housing Units by Value

Total	295
<\$50,000	10.8%
\$50,000 - \$99,999	17.3%
\$100,000 - \$149,999	13.9%
\$150,000 - \$199,999	19.3%
\$200,000 - \$249,999	7.5%
\$250,000 - \$299,999	8.5%
\$300,000 - \$399,999	13.9%
\$400,000 - \$499,999	1.7%
\$500,000 - \$749,999	6.8%
\$750,000 - \$999,999	0.3%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$212,078

## 2027 Owner Occupied Housing Units by Value

Total	294
<\$50,000	6.5%
\$50,000 - \$99,999	8.5%
\$100,000 - \$149,999	7.8%
\$150,000 - \$199,999	36.7%
\$200,000 - \$249,999	7.5%
\$250,000 - \$299,999	7.5%
\$300,000 - \$399,999	10.2%
\$400,000 - \$499,999	1.4%
\$500,000 - \$749,999	12.6%
\$750,000 - \$999,999	0.7%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$254,422

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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## 2010 Population by Age

Total	867
0 - 4	5.8%
5 - 9	6.0%
10 - 14	7.6%
15 - 24	9.5%
25 - 34	10.3%
35 - 44	11.6%
45 - 54	17.2%
55 - 64	16.7%
65 - 74	9.2%
75 - 84	5.1%
85 +	1.3%
18 +	76.0%

## 2022 Population by Age

Total	783
0 - 4	5.1%
5 - 9	5.5%
10 - 14	6.0%
15 - 24	10.1%
25 - 34	9.1%
35 - 44	11.7%
45 - 54	11.6%
55 - 64	17.0%
65 - 74	15.5%
75 - 84	6.3%
85 +	2.2%
18 +	79.2%

## 2027 Population by Age

Total	770
0 - 4	4.7%
5 - 9	5.5%
10 - 14	6.0%
15 - 24	9.2%
25 - 34	10.0%
35 - 44	10.9%
45 - 54	12.2%
55 - 64	13.2%
65 - 74	16.6%
75 - 84	9.1%
85 +	2.6%
18 +	79.5%

## 2010 Population by Sex

Males	433
Females	437

## 2022 Population by Sex

Males	387
Females	396

## 2027 Population by Sex

Males	382
Females	388

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## 2010 Population by Race/Ethnicity

Total	870
White Alone	85.7%
Black Alone	0.1%
American Indian Alone	10.8%
Asian Alone	0.1%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.2%
Two or More Races	2.8%
Hispanic Origin	0.9%
Diversity Index	26.6

## 2020 Population by Race/Ethnicity

Total	802
White Alone	85.3%
Black Alone	0.4%
American Indian Alone	9.1%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	4.4%
Hispanic Origin	1.6%
Diversity Index	28.6

## 2022 Population by Race/Ethnicity

Total	783
White Alone	84.9%
Black Alone	0.4%
American Indian Alone	9.2%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	4.5%
Hispanic Origin	1.7%
Diversity Index	29.0

## 2027 Population by Race/Ethnicity

Total	770
White Alone	84.2%
Black Alone	0.4%
American Indian Alone	9.1%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	5.2%
Hispanic Origin	1.8%
Diversity Index	30.6

## 2010 Population by Relationship and Household Type

Total	870
In Households	100.0%
In Family Households	84.1%
Householder	28.3%
Spouse	23.0%
Child	28.7%
Other relative	1.6%
Nonrelative	2.6%
In Nonfamily Households	15.7%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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## 2022 Population 25+ by Educational Attainment

Total	573
Less than 9th Grade	1.9%
9th - 12th Grade, No Diploma	5.9%
High School Graduate	25.1%
GED/Alternative Credential	7.5%
Some College, No Degree	16.4%
Associate Degree	11.2%
Bachelor's Degree	18.7%
Graduate/Professional Degree	13.3%

## 2022 Population 15+ by Marital Status

Total	653
Never Married	17.0%
Married	65.2%
Widowed	6.6%
Divorced	11.2%

## 2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	345
Population 16+ Employed	97.4%
Population 16+ Unemployment rate	2.6%
Population 16-24 Employed	12.8%
Population 16-24 Unemployment rate	8.5%
Population 25-54 Employed	52.4%
Population 25-54 Unemployment rate	2.2%
Population 55-64 Employed	25.3%
Population 55-64 Unemployment rate	1.2%
Population 65+ Employed	9.8%
Population 65+ Unemployment rate	0.0%

## 2022 Employed Population 16+ by Industry

Total	336
Agriculture/Mining	4.8%
Construction	7.4%
Manufacturing	11.9%
Wholesale Trade	0.3%
Retail Trade	8.6%
Transportation/Utilities	9.2%
Information	0.6%
Finance/Insurance/Real Estate	2.7%
Services	39.0%
Public Administration	14.9%

## 2022 Employed Population 16+ by Occupation

Total	335
White Collar	47.9%
Management/Business/Financial	14.3%
Professional	19.9%
Sales	6.8%
Administrative Support	6.8%
Services	17.6%
Blue Collar	34.2%
Farming/Forestry/Fishing	2.4%
Construction/Extraction	11.6%
Installation/Maintenance/Repair	5.4%
Production	5.7%
Transportation/Material Moving	9.2%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2010 Households by Type</b>	
Total	362
Households with 1 Person	23.5%
Households with 2+ People	76.5%
Family Households	69.1%
Husband-wife Families	56.1%
With Related Children	20.7%
Other Family (No Spouse Present)	13.0%
Other Family with Male Householder	6.6%
With Related Children	5.2%
Other Family with Female Householder	6.1%
With Related Children	4.1%
Nonfamily Households	7.5%
All Households with Children	31.3%
Multigenerational Households	2.2%
Unmarried Partner Households	9.1%
Male-female	8.3%
Same-sex	0.8%
<b>2010 Households by Size</b>	
Total	363
1 Person Household	23.4%
2 Person Household	41.3%
3 Person Household	13.8%
4 Person Household	12.9%
5 Person Household	6.1%
6 Person Household	1.7%
7 + Person Household	0.8%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	361
Owner Occupied	83.7%
Owned with a Mortgage/Loan	45.2%
Owned Free and Clear	38.8%
Renter Occupied	16.3%
<b>2022 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	146
Percent of Income for Mortgage	15.4%
Wealth Index	73
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	556
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	870
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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### Top 3 Tapestry Segments

1. The Great Outdoors (6C)
2. Hometown Heritage (8G)
- 3.

### 2022 Consumer Spending

Apparel & Services: Total \$	\$569,380
Average Spent	\$1,640.86
Spending Potential Index	68
Education: Total \$	\$481,036
Average Spent	\$1,386.27
Spending Potential Index	71
Entertainment/Recreation: Total \$	\$952,960
Average Spent	\$2,746.28
Spending Potential Index	75
Food at Home: Total \$	\$1,576,095
Average Spent	\$4,542.06
Spending Potential Index	73
Food Away from Home: Total \$	\$1,056,372
Average Spent	\$3,044.30
Spending Potential Index	71
Health Care: Total \$	\$1,873,418
Average Spent	\$5,398.90
Spending Potential Index	76
HH Furnishings & Equipment: Total \$	\$643,574
Average Spent	\$1,854.68
Spending Potential Index	72
Personal Care Products & Services: Total \$	\$247,826
Average Spent	\$714.20
Spending Potential Index	70
Shelter: Total \$	\$5,917,601
Average Spent	\$17,053.61
Spending Potential Index	74
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$828,096
Average Spent	\$2,386.44
Spending Potential Index	88
Travel: Total \$	\$765,766
Average Spent	\$2,206.82
Spending Potential Index	77
Vehicle Maintenance & Repairs: Total \$	\$334,194
Average Spent	\$963.10
Spending Potential Index	76

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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