



Community Profile

Northfield
Area: 45.84 square miles

Prepared by Esri

Population Summary	
2010 Total Population	126
2020 Total Population	178
2020 Group Quarters	16
2022 Total Population	186
2022 Group Quarters	16
2027 Total Population	185
2022-2027 Annual Rate	-0.11%
2022 Total Daytime Population	125
Workers	5
Residents	120
Household Summary	
2010 Households	68
2010 Average Household Size	1.85
2020 Total Households	80
2020 Average Household Size	2.02
2022 Households	79
2022 Average Household Size	2.15
2027 Households	78
2027 Average Household Size	2.17
2022-2027 Annual Rate	-0.25%
2010 Families	41
2010 Average Family Size	2.22
2022 Families	46
2022 Average Family Size	2.61
2027 Families	46
2027 Average Family Size	2.57
2022-2027 Annual Rate	0.00%
Housing Unit Summary	
2000 Housing Units	212
Owner Occupied Housing Units	23.6%
Renter Occupied Housing Units	4.2%
Vacant Housing Units	72.2%
2010 Housing Units	258
Owner Occupied Housing Units	23.3%
Renter Occupied Housing Units	3.1%
Vacant Housing Units	73.6%
2020 Housing Units	228
Vacant Housing Units	64.9%
2022 Housing Units	226
Owner Occupied Housing Units	31.9%
Renter Occupied Housing Units	2.7%
Vacant Housing Units	65.0%
2027 Housing Units	218
Owner Occupied Housing Units	33.0%
Renter Occupied Housing Units	2.8%
Vacant Housing Units	64.2%
Median Household Income	
2022	\$50,369
2027	\$56,111
Median Home Value	
2022	\$135,417
2027	\$139,286
Per Capita Income	
2022	\$27,442
2027	\$32,302
Median Age	
2010	54.5
2022	56.5
2027	58.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	79
<\$15,000	6.3%
\$15,000 - \$24,999	15.2%
\$25,000 - \$34,999	12.7%
\$35,000 - \$49,999	15.2%
\$50,000 - \$74,999	25.3%
\$75,000 - \$99,999	10.1%
\$100,000 - \$149,999	12.7%
\$150,000 - \$199,999	0.0%
\$200,000+	2.5%
Average Household Income	\$67,978

2027 Households by Income

Household Income Base	78
<\$15,000	5.1%
\$15,000 - \$24,999	11.5%
\$25,000 - \$34,999	10.3%
\$35,000 - \$49,999	14.1%
\$50,000 - \$74,999	24.4%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	19.2%
\$150,000 - \$199,999	0.0%
\$200,000+	3.8%
Average Household Income	\$80,659

2022 Owner Occupied Housing Units by Value

Total	72
<\$50,000	12.5%
\$50,000 - \$99,999	25.0%
\$100,000 - \$149,999	16.7%
\$150,000 - \$199,999	9.7%
\$200,000 - \$249,999	9.7%
\$250,000 - \$299,999	8.3%
\$300,000 - \$399,999	15.3%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	1.4%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$169,014

2027 Owner Occupied Housing Units by Value

Total	72
<\$50,000	9.7%
\$50,000 - \$99,999	16.7%
\$100,000 - \$149,999	29.2%
\$150,000 - \$199,999	4.2%
\$200,000 - \$249,999	5.6%
\$250,000 - \$299,999	12.5%
\$300,000 - \$399,999	19.4%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	1.4%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$184,859

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	124
0 - 4	3.2%
5 - 9	3.2%
10 - 14	4.0%
15 - 24	4.8%
25 - 34	11.3%
35 - 44	9.7%
45 - 54	16.1%
55 - 64	25.8%
65 - 74	17.7%
75 - 84	5.6%
85 +	1.6%
18 +	88.7%

2022 Population by Age

Total	187
0 - 4	3.2%
5 - 9	3.2%
10 - 14	3.2%
15 - 24	7.5%
25 - 34	7.5%
35 - 44	9.6%
45 - 54	12.8%
55 - 64	21.9%
65 - 74	21.4%
75 - 84	7.5%
85 +	2.1%
18 +	87.2%

2027 Population by Age

Total	187
0 - 4	3.2%
5 - 9	3.2%
10 - 14	3.2%
15 - 24	6.4%
25 - 34	5.9%
35 - 44	10.7%
45 - 54	11.8%
55 - 64	18.2%
65 - 74	22.5%
75 - 84	12.3%
85 +	2.7%
18 +	87.2%

2010 Population by Sex

Males	65
Females	61

2022 Population by Sex

Males	95
Females	91

2027 Population by Sex

Males	95
Females	91

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2010 Population by Race/Ethnicity

Total	127
White Alone	96.9%
Black Alone	0.8%
American Indian Alone	0.0%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	0.8%
Hispanic Origin	0.0%
Diversity Index	4.7

2020 Population by Race/Ethnicity

Total	178
White Alone	92.1%
Black Alone	0.0%
American Indian Alone	1.7%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	4.5%
Hispanic Origin	1.7%
Diversity Index	17.7

2022 Population by Race/Ethnicity

Total	187
White Alone	91.4%
Black Alone	0.0%
American Indian Alone	2.1%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	4.8%
Hispanic Origin	1.6%
Diversity Index	17.9

2027 Population by Race/Ethnicity

Total	186
White Alone	90.9%
Black Alone	0.0%
American Indian Alone	2.2%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	5.4%
Hispanic Origin	1.6%
Diversity Index	18.9

2010 Population by Relationship and Household Type

Total	126
In Households	100.0%
In Family Households	75.4%
Householder	31.0%
Spouse	24.6%
Child	14.3%
Other relative	2.4%
Nonrelative	3.2%
In Nonfamily Households	24.6%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Population 25+ by Educational Attainment

Total	154
Less than 9th Grade	2.6%
9th - 12th Grade, No Diploma	5.2%
High School Graduate	35.1%
GED/Alternative Credential	2.6%
Some College, No Degree	16.9%
Associate Degree	13.0%
Bachelor's Degree	19.5%
Graduate/Professional Degree	5.2%

2022 Population 15+ by Marital Status

Total	168
Never Married	17.9%
Married	64.9%
Widowed	6.5%
Divorced	10.7%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	71
Population 16+ Employed	98.6%
Population 16+ Unemployment rate	2.8%
Population 16-24 Employed	10.0%
Population 16-24 Unemployment rate	0.0%
Population 25-54 Employed	55.7%
Population 25-54 Unemployment rate	2.5%
Population 55-64 Employed	25.7%
Population 55-64 Unemployment rate	0.0%
Population 65+ Employed	10.0%
Population 65+ Unemployment rate	0.0%

2022 Employed Population 16+ by Industry

Total	70
Agriculture/Mining	12.9%
Construction	7.1%
Manufacturing	8.6%
Wholesale Trade	1.4%
Retail Trade	4.3%
Transportation/Utilities	4.3%
Information	0.0%
Finance/Insurance/Real Estate	2.9%
Services	37.1%
Public Administration	20.0%

2022 Employed Population 16+ by Occupation

Total	70
White Collar	50.0%
Management/Business/Financial	14.3%
Professional	22.9%
Sales	2.9%
Administrative Support	10.0%
Services	14.3%
Blue Collar	35.7%
Farming/Forestry/Fishing	7.1%
Construction/Extraction	4.3%
Installation/Maintenance/Repair	4.3%
Production	7.1%
Transportation/Material Moving	12.9%

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2010 Households by Type	
Total	68
Households with 1 Person	30.9%
Households with 2+ People	69.1%
Family Households	60.3%
Husband-wife Families	48.5%
With Related Children	10.3%
Other Family (No Spouse Present)	11.8%
Other Family with Male Householder	4.4%
With Related Children	2.9%
Other Family with Female Householder	7.4%
With Related Children	4.4%
Nonfamily Households	8.8%
All Households with Children	19.1%
Multigenerational Households	1.5%
Unmarried Partner Households	7.4%
Male-female	7.4%
Same-sex	0.0%
2010 Households by Size	
Total	67
1 Person Household	31.3%
2 Person Household	49.3%
3 Person Household	13.4%
4 Person Household	4.5%
5 Person Household	1.5%
6 Person Household	0.0%
7 + Person Household	0.0%
2010 Households by Tenure and Mortgage Status	
Total	68
Owner Occupied	88.2%
Owned with a Mortgage/Loan	47.1%
Owned Free and Clear	41.2%
Renter Occupied	11.8%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	162
Percent of Income for Mortgage	14.2%
Wealth Index	66
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	258
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	126
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments

1. Rural Resort Dwellers (6E)
- 2.
- 3.

2022 Consumer Spending

Apparel & Services: Total \$	\$114,344
Average Spent	\$1,447.39
Spending Potential Index	60
Education: Total \$	\$74,067
Average Spent	\$937.56
Spending Potential Index	48
Entertainment/Recreation: Total \$	\$216,685
Average Spent	\$2,742.85
Spending Potential Index	75
Food at Home: Total \$	\$360,823
Average Spent	\$4,567.38
Spending Potential Index	74
Food Away from Home: Total \$	\$210,863
Average Spent	\$2,669.15
Spending Potential Index	62
Health Care: Total \$	\$460,409
Average Spent	\$5,827.96
Spending Potential Index	82
HH Furnishings & Equipment: Total \$	\$132,065
Average Spent	\$1,671.71
Spending Potential Index	65
Personal Care Products & Services: Total \$	\$49,122
Average Spent	\$621.80
Spending Potential Index	61
Shelter: Total \$	\$1,079,874
Average Spent	\$13,669.29
Spending Potential Index	60
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$205,289
Average Spent	\$2,598.59
Spending Potential Index	96
Travel: Total \$	\$143,692
Average Spent	\$1,818.89
Spending Potential Index	63
Vehicle Maintenance & Repairs: Total \$	\$79,985
Average Spent	\$1,012.47
Spending Potential Index	80

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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