



Community Profile

Northern Region
Area: 382.25 square miles

Prepared by Esri

Population Summary	
2010 Total Population	257
2020 Total Population	239
2020 Group Quarters	0
2022 Total Population	240
2022 Group Quarters	0
2027 Total Population	236
2022-2027 Annual Rate	-0.34%
2022 Total Daytime Population	185
Workers	24
Residents	161
Household Summary	
2010 Households	100
2010 Average Household Size	2.57
2020 Total Households	96
2020 Average Household Size	2.49
2022 Households	94
2022 Average Household Size	2.55
2027 Households	94
2027 Average Household Size	2.51
2022-2027 Annual Rate	0.00%
2010 Families	69
2010 Average Family Size	3.01
2022 Families	64
2022 Average Family Size	3.00
2027 Families	63
2027 Average Family Size	2.97
2022-2027 Annual Rate	-0.31%
Housing Unit Summary	
2000 Housing Units	322
Owner Occupied Housing Units	23.6%
Renter Occupied Housing Units	8.1%
Vacant Housing Units	68.3%
2010 Housing Units	315
Owner Occupied Housing Units	22.5%
Renter Occupied Housing Units	9.2%
Vacant Housing Units	68.3%
2020 Housing Units	295
Vacant Housing Units	67.5%
2022 Housing Units	293
Owner Occupied Housing Units	23.5%
Renter Occupied Housing Units	8.5%
Vacant Housing Units	67.9%
2027 Housing Units	293
Owner Occupied Housing Units	23.5%
Renter Occupied Housing Units	8.2%
Vacant Housing Units	67.9%
Median Household Income	
2022	\$37,355
2027	\$42,961
Median Home Value	
2022	\$71,053
2027	\$75,000
Per Capita Income	
2022	\$21,160
2027	\$24,032
Median Age	
2010	39.8
2022	42.3
2027	40.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	94
<\$15,000	24.5%
\$15,000 - \$24,999	12.8%
\$25,000 - \$34,999	10.6%
\$35,000 - \$49,999	10.6%
\$50,000 - \$74,999	20.2%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	6.4%
\$150,000 - \$199,999	1.1%
\$200,000+	0.0%
Average Household Income	\$50,072

2027 Households by Income

Household Income Base	94
<\$15,000	20.2%
\$15,000 - \$24,999	11.7%
\$25,000 - \$34,999	11.7%
\$35,000 - \$49,999	10.6%
\$50,000 - \$74,999	22.3%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	7.4%
\$150,000 - \$199,999	2.1%
\$200,000+	0.0%
Average Household Income	\$55,244

2022 Owner Occupied Housing Units by Value

Total	69
<\$50,000	39.1%
\$50,000 - \$99,999	27.5%
\$100,000 - \$149,999	14.5%
\$150,000 - \$199,999	7.2%
\$200,000 - \$249,999	4.3%
\$250,000 - \$299,999	4.3%
\$300,000 - \$399,999	2.9%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	1.4%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$100,714

2027 Owner Occupied Housing Units by Value

Total	69
<\$50,000	39.1%
\$50,000 - \$99,999	20.3%
\$100,000 - \$149,999	11.6%
\$150,000 - \$199,999	10.1%
\$200,000 - \$249,999	5.8%
\$250,000 - \$299,999	5.8%
\$300,000 - \$399,999	2.9%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	1.4%
\$750,000 - \$999,999	1.4%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$119,853

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	257
0 - 4	7.4%
5 - 9	6.2%
10 - 14	7.4%
15 - 24	12.8%
25 - 34	10.9%
35 - 44	12.5%
45 - 54	16.0%
55 - 64	12.8%
65 - 74	9.7%
75 - 84	3.9%
85 +	1.2%
18 +	73.5%

2022 Population by Age

Total	240
0 - 4	6.2%
5 - 9	6.7%
10 - 14	5.4%
15 - 24	12.1%
25 - 34	12.1%
35 - 44	10.4%
45 - 54	12.5%
55 - 64	15.0%
65 - 74	12.1%
75 - 84	6.2%
85 +	1.2%
18 +	77.9%

2027 Population by Age

Total	235
0 - 4	6.4%
5 - 9	6.4%
10 - 14	6.8%
15 - 24	11.5%
25 - 34	12.8%
35 - 44	10.6%
45 - 54	11.5%
55 - 64	14.0%
65 - 74	11.5%
75 - 84	7.2%
85 +	1.3%
18 +	77.4%

2010 Population by Sex

Males	131
Females	126

2022 Population by Sex

Males	123
Females	117

2027 Population by Sex

Males	121
Females	115

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2010 Population by Race/Ethnicity

Total	257
White Alone	56.4%
Black Alone	0.4%
American Indian Alone	38.5%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	4.3%
Hispanic Origin	0.8%
Diversity Index	53.9

2020 Population by Race/Ethnicity

Total	239
White Alone	49.0%
Black Alone	0.0%
American Indian Alone	44.8%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	5.0%
Hispanic Origin	1.7%
Diversity Index	57.2

2022 Population by Race/Ethnicity

Total	239
White Alone	49.8%
Black Alone	0.0%
American Indian Alone	44.4%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	5.0%
Hispanic Origin	1.7%
Diversity Index	57.1

2027 Population by Race/Ethnicity

Total	236
White Alone	49.2%
Black Alone	0.0%
American Indian Alone	44.1%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	5.9%
Hispanic Origin	1.7%
Diversity Index	57.5

2010 Population by Relationship and Household Type

Total	257
In Households	100.0%
In Family Households	85.6%
Householder	27.6%
Spouse	17.5%
Child	31.9%
Other relative	3.5%
Nonrelative	4.7%
In Nonfamily Households	14.0%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Population 25+ by Educational Attainment

Total	166
Less than 9th Grade	4.8%
9th - 12th Grade, No Diploma	10.2%
High School Graduate	30.7%
GED/Alternative Credential	6.6%
Some College, No Degree	19.9%
Associate Degree	11.4%
Bachelor's Degree	11.4%
Graduate/Professional Degree	4.8%

2022 Population 15+ by Marital Status

Total	196
Never Married	33.7%
Married	48.5%
Widowed	6.6%
Divorced	11.2%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	88
Population 16+ Employed	89.8%
Population 16+ Unemployment rate	10.2%
Population 16-24 Employed	13.9%
Population 16-24 Unemployment rate	15.4%
Population 25-54 Employed	62.0%
Population 25-54 Unemployment rate	10.9%
Population 55-64 Employed	17.7%
Population 55-64 Unemployment rate	6.7%
Population 65+ Employed	6.3%
Population 65+ Unemployment rate	0.0%

2022 Employed Population 16+ by Industry

Total	79
Agriculture/Mining	12.7%
Construction	6.3%
Manufacturing	6.3%
Wholesale Trade	0.0%
Retail Trade	5.1%
Transportation/Utilities	6.3%
Information	0.0%
Finance/Insurance/Real Estate	3.8%
Services	38.0%
Public Administration	22.8%

2022 Employed Population 16+ by Occupation

Total	80
White Collar	49.4%
Management/Business/Financial	13.9%
Professional	20.3%
Sales	3.8%
Administrative Support	11.4%
Services	19.0%
Blue Collar	32.9%
Farming/Forestry/Fishing	10.1%
Construction/Extraction	6.3%
Installation/Maintenance/Repair	1.3%
Production	3.8%
Transportation/Material Moving	11.4%

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2010 Households by Type

Total	100
Households with 1 Person	26.0%
Households with 2+ People	74.0%
Family Households	69.0%
Husband-wife Families	41.0%
With Related Children	16.0%
Other Family (No Spouse Present)	28.0%
Other Family with Male Householder	11.0%
With Related Children	7.0%
Other Family with Female Householder	17.0%
With Related Children	12.0%
Nonfamily Households	5.0%
All Households with Children	36.0%
Multigenerational Households	3.0%
Unmarried Partner Households	13.0%
Male-female	12.0%
Same-sex	1.0%

2010 Households by Size

Total	99
1 Person Household	26.3%
2 Person Household	34.3%
3 Person Household	14.1%
4 Person Household	14.1%
5 Person Household	7.1%
6 Person Household	3.0%
7 + Person Household	1.0%

2010 Households by Tenure and Mortgage Status

Total	100
Owner Occupied	71.0%
Owned with a Mortgage/Loan	30.0%
Owned Free and Clear	41.0%
Renter Occupied	29.0%

2022 Affordability, Mortgage and Wealth

Housing Affordability Index	229
Percent of Income for Mortgage	10.0%
Wealth Index	34

2010 Housing Units By Urban/ Rural Status

Total Housing Units	315
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

2010 Population By Urban/ Rural Status

Total Population	257
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments

1. Traditional Living (12B)
2. Rural Resort Dwellers (6E)
- 3.

2022 Consumer Spending

Apparel & Services: Total \$	\$112,391
Average Spent	\$1,195.65
Spending Potential Index	50
Education: Total \$	\$75,373
Average Spent	\$801.84
Spending Potential Index	41
Entertainment/Recreation: Total \$	\$177,780
Average Spent	\$1,891.28
Spending Potential Index	52
Food at Home: Total \$	\$292,579
Average Spent	\$3,112.54
Spending Potential Index	50
Food Away from Home: Total \$	\$194,651
Average Spent	\$2,070.76
Spending Potential Index	48
Health Care: Total \$	\$357,236
Average Spent	\$3,800.38
Spending Potential Index	54
HH Furnishings & Equipment: Total \$	\$117,418
Average Spent	\$1,249.13
Spending Potential Index	49
Personal Care Products & Services: Total \$	\$47,275
Average Spent	\$502.93
Spending Potential Index	49
Shelter: Total \$	\$997,853
Average Spent	\$10,615.46
Spending Potential Index	46
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$122,854
Average Spent	\$1,306.96
Spending Potential Index	48
Travel: Total \$	\$124,852
Average Spent	\$1,328.21
Spending Potential Index	46
Vehicle Maintenance & Repairs: Total \$	\$62,861
Average Spent	\$668.73
Spending Potential Index	53

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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