



Community Profile

Lubec
Area: 33.3 square miles

Prepared by Esri

Population Summary	
2010 Total Population	1,317
2020 Total Population	1,237
2020 Group Quarters	0
2022 Total Population	1,231
2022 Group Quarters	0
2027 Total Population	1,241
2022-2027 Annual Rate	0.16%
2022 Total Daytime Population	1,237
Workers	430
Residents	807
Household Summary	
2010 Households	670
2010 Average Household Size	1.92
2020 Total Households	640
2020 Average Household Size	1.93
2022 Households	645
2022 Average Household Size	1.91
2027 Households	654
2027 Average Household Size	1.90
2022-2027 Annual Rate	0.28%
2010 Families	354
2010 Average Family Size	2.53
2022 Families	322
2022 Average Family Size	2.57
2027 Families	325
2027 Average Family Size	2.54
2022-2027 Annual Rate	0.19%
Housing Unit Summary	
2000 Housing Units	1,104
Owner Occupied Housing Units	51.8%
Renter Occupied Housing Units	15.9%
Vacant Housing Units	32.3%
2010 Housing Units	1,148
Owner Occupied Housing Units	44.8%
Renter Occupied Housing Units	13.6%
Vacant Housing Units	41.6%
2020 Housing Units	1,118
Vacant Housing Units	42.8%
2022 Housing Units	1,121
Owner Occupied Housing Units	45.9%
Renter Occupied Housing Units	11.7%
Vacant Housing Units	42.5%
2027 Housing Units	1,137
Owner Occupied Housing Units	46.1%
Renter Occupied Housing Units	11.4%
Vacant Housing Units	42.5%
Median Household Income	
2022	\$39,431
2027	\$46,466
Median Home Value	
2022	\$141,944
2027	\$171,528
Per Capita Income	
2022	\$29,628
2027	\$34,241
Median Age	
2010	53.7
2022	57.0
2027	57.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	645
<\$15,000	19.2%
\$15,000 - \$24,999	12.4%
\$25,000 - \$34,999	12.7%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	17.8%
\$75,000 - \$99,999	9.9%
\$100,000 - \$149,999	8.5%
\$150,000 - \$199,999	1.7%
\$200,000+	2.3%
Average Household Income	\$57,909

2027 Households by Income

Household Income Base	654
<\$15,000	15.7%
\$15,000 - \$24,999	11.0%
\$25,000 - \$34,999	11.0%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	21.3%
\$75,000 - \$99,999	10.4%
\$100,000 - \$149,999	10.7%
\$150,000 - \$199,999	2.1%
\$200,000+	2.8%
Average Household Income	\$66,500

2022 Owner Occupied Housing Units by Value

Total	514
<\$50,000	16.9%
\$50,000 - \$99,999	18.5%
\$100,000 - \$149,999	17.5%
\$150,000 - \$199,999	19.5%
\$200,000 - \$249,999	9.7%
\$250,000 - \$299,999	5.6%
\$300,000 - \$399,999	8.2%
\$400,000 - \$499,999	2.1%
\$500,000 - \$749,999	1.6%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$164,903

2027 Owner Occupied Housing Units by Value

Total	524
<\$50,000	15.8%
\$50,000 - \$99,999	12.2%
\$100,000 - \$149,999	13.2%
\$150,000 - \$199,999	20.6%
\$200,000 - \$249,999	13.2%
\$250,000 - \$299,999	7.8%
\$300,000 - \$399,999	10.1%
\$400,000 - \$499,999	2.9%
\$500,000 - \$749,999	3.1%
\$750,000 - \$999,999	1.0%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$196,905

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	1,315
0 - 4	3.5%
5 - 9	3.5%
10 - 14	4.7%
15 - 24	7.5%
25 - 34	8.2%
35 - 44	9.1%
45 - 54	15.9%
55 - 64	20.7%
65 - 74	14.9%
75 - 84	8.8%
85 +	3.3%
18 +	85.6%

2022 Population by Age

Total	1,228
0 - 4	3.3%
5 - 9	3.6%
10 - 14	3.6%
15 - 24	7.5%
25 - 34	8.6%
35 - 44	7.9%
45 - 54	11.7%
55 - 64	20.8%
65 - 74	19.9%
75 - 84	10.7%
85 +	2.4%
18 +	87.3%

2027 Population by Age

Total	1,240
0 - 4	3.5%
5 - 9	3.6%
10 - 14	3.9%
15 - 24	7.1%
25 - 34	8.6%
35 - 44	8.5%
45 - 54	10.8%
55 - 64	17.6%
65 - 74	19.4%
75 - 84	14.6%
85 +	2.5%
18 +	87.0%

2010 Population by Sex

Males	636
Females	681

2022 Population by Sex

Males	607
Females	623

2027 Population by Sex

Males	613
Females	628

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Population by Race/Ethnicity

Total	1,318
White Alone	97.3%
Black Alone	0.2%
American Indian Alone	0.3%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	1.8%
Hispanic Origin	1.1%
Diversity Index	7.2

2020 Population by Race/Ethnicity

Total	1,237
White Alone	94.7%
Black Alone	0.5%
American Indian Alone	0.1%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	4.3%
Hispanic Origin	2.1%
Diversity Index	13.7

2022 Population by Race/Ethnicity

Total	1,231
White Alone	94.5%
Black Alone	0.5%
American Indian Alone	0.1%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	4.5%
Hispanic Origin	2.1%
Diversity Index	14.2

2027 Population by Race/Ethnicity

Total	1,241
White Alone	93.9%
Black Alone	0.5%
American Indian Alone	0.1%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	5.1%
Hispanic Origin	2.2%
Diversity Index	15.4

2010 Population by Relationship and Household Type

Total	1,317
In Households	97.5%
In Family Households	70.8%
Householder	26.2%
Spouse	19.7%
Child	19.8%
Other relative	2.2%
Nonrelative	2.8%
In Nonfamily Households	26.7%
In Group Quarters	2.5%
Institutionalized Population	2.5%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Population 25+ by Educational Attainment

Total	1,008
Less than 9th Grade	4.8%
9th - 12th Grade, No Diploma	10.4%
High School Graduate	23.6%
GED/Alternative Credential	7.9%
Some College, No Degree	15.1%
Associate Degree	10.4%
Bachelor's Degree	13.7%
Graduate/Professional Degree	14.1%

2022 Population 15+ by Marital Status

Total	1,102
Never Married	21.6%
Married	50.6%
Widowed	10.7%
Divorced	17.1%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	456
Population 16+ Employed	94.7%
Population 16+ Unemployment rate	5.3%
Population 16-24 Employed	10.0%
Population 16-24 Unemployment rate	12.2%
Population 25-54 Employed	53.9%
Population 25-54 Unemployment rate	3.3%
Population 55-64 Employed	23.8%
Population 55-64 Unemployment rate	8.8%
Population 65+ Employed	12.3%
Population 65+ Unemployment rate	0.0%

2022 Employed Population 16+ by Industry

Total	432
Agriculture/Mining	12.3%
Construction	4.2%
Manufacturing	6.5%
Wholesale Trade	1.9%
Retail Trade	6.0%
Transportation/Utilities	7.9%
Information	1.2%
Finance/Insurance/Real Estate	3.9%
Services	48.1%
Public Administration	8.3%

2022 Employed Population 16+ by Occupation

Total	432
White Collar	43.8%
Management/Business/Financial	13.7%
Professional	19.0%
Sales	5.1%
Administrative Support	6.0%
Services	24.8%
Blue Collar	31.5%
Farming/Forestry/Fishing	10.9%
Construction/Extraction	3.9%
Installation/Maintenance/Repair	2.3%
Production	0.9%
Transportation/Material Moving	13.4%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2010 Households by Type	
Total	670
Households with 1 Person	41.0%
Households with 2+ People	59.0%
Family Households	52.8%
Husband-wife Families	39.9%
With Related Children	9.7%
Other Family (No Spouse Present)	12.8%
Other Family with Male Householder	4.3%
With Related Children	3.0%
Other Family with Female Householder	8.5%
With Related Children	5.1%
Nonfamily Households	6.1%
All Households with Children	17.9%
Multigenerational Households	2.1%
Unmarried Partner Households	8.7%
Male-female	8.1%
Same-sex	0.6%
2010 Households by Size	
Total	669
1 Person Household	41.1%
2 Person Household	38.0%
3 Person Household	10.2%
4 Person Household	6.9%
5 Person Household	2.8%
6 Person Household	0.6%
7 + Person Household	0.4%
2010 Households by Tenure and Mortgage Status	
Total	670
Owner Occupied	76.7%
Owned with a Mortgage/Loan	36.0%
Owned Free and Clear	40.7%
Renter Occupied	23.3%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	120
Percent of Income for Mortgage	19.0%
Wealth Index	49
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,148
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	1,317
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments	
1.	Small Town Sincerity (12C)
2.	Rural Resort Dwellers (6E)
3.	Senior Escapes (9D)
2022 Consumer Spending	
Apparel & Services: Total \$	\$831,910
Average Spent	\$1,289.78
Spending Potential Index	54
Education: Total \$	\$556,294
Average Spent	\$862.47
Spending Potential Index	44
Entertainment/Recreation: Total \$	\$1,442,514
Average Spent	\$2,236.46
Spending Potential Index	61
Food at Home: Total \$	\$2,449,427
Average Spent	\$3,797.56
Spending Potential Index	61
Food Away from Home: Total \$	\$1,522,786
Average Spent	\$2,360.91
Spending Potential Index	55
Health Care: Total \$	\$3,000,336
Average Spent	\$4,651.68
Spending Potential Index	66
HH Furnishings & Equipment: Total \$	\$926,503
Average Spent	\$1,436.44
Spending Potential Index	56
Personal Care Products & Services: Total \$	\$362,390
Average Spent	\$561.84
Spending Potential Index	55
Shelter: Total \$	\$7,746,346
Average Spent	\$12,009.84
Spending Potential Index	52
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,217,593
Average Spent	\$1,887.74
Spending Potential Index	69
Travel: Total \$	\$988,961
Average Spent	\$1,533.27
Spending Potential Index	53
Vehicle Maintenance & Repairs: Total \$	\$521,465
Average Spent	\$808.47
Spending Potential Index	64

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.