



Community Profile

Columbia
Area: 36.61 square miles

Prepared by Esri

Population Summary	
2010 Total Population	499
2020 Total Population	435
2020 Group Quarters	0
2022 Total Population	424
2022 Group Quarters	0
2027 Total Population	414
2022-2027 Annual Rate	-0.48%
2022 Total Daytime Population	422
Workers	194
Residents	228
Household Summary	
2010 Households	194
2010 Average Household Size	2.57
2020 Total Households	172
2020 Average Household Size	2.53
2022 Households	169
2022 Average Household Size	2.51
2027 Households	167
2027 Average Household Size	2.48
2022-2027 Annual Rate	-0.24%
2010 Families	120
2010 Average Family Size	3.18
2022 Families	100
2022 Average Family Size	3.16
2027 Families	99
2027 Average Family Size	3.08
2022-2027 Annual Rate	-0.20%
Housing Unit Summary	
2000 Housing Units	275
Owner Occupied Housing Units	55.3%
Renter Occupied Housing Units	13.5%
Vacant Housing Units	31.3%
2010 Housing Units	282
Owner Occupied Housing Units	56.0%
Renter Occupied Housing Units	12.8%
Vacant Housing Units	31.2%
2020 Housing Units	262
Vacant Housing Units	34.4%
2022 Housing Units	260
Owner Occupied Housing Units	53.5%
Renter Occupied Housing Units	11.5%
Vacant Housing Units	35.0%
2027 Housing Units	260
Owner Occupied Housing Units	53.1%
Renter Occupied Housing Units	11.2%
Vacant Housing Units	35.8%
Median Household Income	
2022	\$48,601
2027	\$53,511
Median Home Value	
2022	\$125,000
2027	\$144,444
Per Capita Income	
2022	\$27,784
2027	\$31,695
Median Age	
2010	43.1
2022	46.6
2027	48.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	169
<\$15,000	11.2%
\$15,000 - \$24,999	10.1%
\$25,000 - \$34,999	12.4%
\$35,000 - \$49,999	17.2%
\$50,000 - \$74,999	24.3%
\$75,000 - \$99,999	16.0%
\$100,000 - \$149,999	5.3%
\$150,000 - \$199,999	0.6%
\$200,000+	2.4%
Average Household Income	\$62,305

2027 Households by Income

Household Income Base	167
<\$15,000	9.6%
\$15,000 - \$24,999	7.2%
\$25,000 - \$34,999	10.2%
\$35,000 - \$49,999	17.4%
\$50,000 - \$74,999	27.5%
\$75,000 - \$99,999	18.0%
\$100,000 - \$149,999	7.2%
\$150,000 - \$199,999	1.2%
\$200,000+	2.4%
Average Household Income	\$70,231

2022 Owner Occupied Housing Units by Value

Total	139
<\$50,000	17.3%
\$50,000 - \$99,999	18.7%
\$100,000 - \$149,999	28.8%
\$150,000 - \$199,999	12.2%
\$200,000 - \$249,999	10.8%
\$250,000 - \$299,999	2.2%
\$300,000 - \$399,999	6.5%
\$400,000 - \$499,999	1.4%
\$500,000 - \$749,999	2.2%
\$750,000 - \$999,999	0.7%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$153,750

2027 Owner Occupied Housing Units by Value

Total	138
<\$50,000	10.9%
\$50,000 - \$99,999	33.3%
\$100,000 - \$149,999	6.5%
\$150,000 - \$199,999	8.0%
\$200,000 - \$249,999	23.9%
\$250,000 - \$299,999	2.2%
\$300,000 - \$399,999	8.0%
\$400,000 - \$499,999	1.4%
\$500,000 - \$749,999	4.3%
\$750,000 - \$999,999	1.4%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$183,877

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	498
0 - 4	5.8%
5 - 9	6.2%
10 - 14	6.6%
15 - 24	9.8%
25 - 34	11.0%
35 - 44	13.5%
45 - 54	16.7%
55 - 64	15.9%
65 - 74	10.2%
75 - 84	3.8%
85 +	1.0%
18 +	78.7%
2022 Population by Age	
Total	423
0 - 4	5.0%
5 - 9	5.4%
10 - 14	5.7%
15 - 24	9.2%
25 - 34	10.2%
35 - 44	12.5%
45 - 54	13.2%
55 - 64	16.1%
65 - 74	14.9%
75 - 84	6.6%
85 +	1.2%
18 +	80.9%
2027 Population by Age	
Total	412
0 - 4	4.9%
5 - 9	5.3%
10 - 14	5.8%
15 - 24	9.5%
25 - 34	8.3%
35 - 44	11.7%
45 - 54	12.9%
55 - 64	13.8%
65 - 74	16.5%
75 - 84	9.7%
85 +	1.7%
18 +	80.8%
2010 Population by Sex	
Males	249
Females	250
2022 Population by Sex	
Males	208
Females	216
2027 Population by Sex	
Males	202
Females	212

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity

Total	499
White Alone	97.8%
Black Alone	0.0%
American Indian Alone	0.2%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	0.8%
Hispanic Origin	2.0%
Diversity Index	8.1

2020 Population by Race/Ethnicity

Total	435
White Alone	93.3%
Black Alone	0.5%
American Indian Alone	0.9%
Asian Alone	0.5%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.0%
Two or More Races	4.4%
Hispanic Origin	3.4%
Diversity Index	18.5

2022 Population by Race/Ethnicity

Total	424
White Alone	93.2%
Black Alone	0.5%
American Indian Alone	0.9%
Asian Alone	0.5%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.0%
Two or More Races	4.7%
Hispanic Origin	3.5%
Diversity Index	18.9

2027 Population by Race/Ethnicity

Total	412
White Alone	92.7%
Black Alone	0.5%
American Indian Alone	1.0%
Asian Alone	0.5%
Pacific Islander Alone	0.2%
Some Other Race Alone	0.0%
Two or More Races	5.1%
Hispanic Origin	3.6%
Diversity Index	20.6

2010 Population by Relationship and Household Type

Total	499
In Households	100.0%
In Family Households	80.0%
Householder	26.7%
Spouse	20.6%
Child	27.1%
Other relative	1.8%
Nonrelative	3.6%
In Nonfamily Households	20.0%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Population 25+ by Educational Attainment

Total	317
Less than 9th Grade	3.2%
9th - 12th Grade, No Diploma	6.3%
High School Graduate	36.9%
GED/Alternative Credential	5.4%
Some College, No Degree	19.9%
Associate Degree	8.2%
Bachelor's Degree	13.9%
Graduate/Professional Degree	6.3%

2022 Population 15+ by Marital Status

Total	356
Never Married	33.4%
Married	43.8%
Widowed	7.9%
Divorced	14.9%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	207
Population 16+ Employed	95.2%
Population 16+ Unemployment rate	4.8%
Population 16-24 Employed	11.2%
Population 16-24 Unemployment rate	21.4%
Population 25-54 Employed	56.3%
Population 25-54 Unemployment rate	2.6%
Population 55-64 Employed	22.3%
Population 55-64 Unemployment rate	0.0%
Population 65+ Employed	9.6%
Population 65+ Unemployment rate	0.0%

2022 Employed Population 16+ by Industry

Total	197
Agriculture/Mining	9.6%
Construction	11.2%
Manufacturing	7.6%
Wholesale Trade	1.5%
Retail Trade	9.1%
Transportation/Utilities	4.6%
Information	1.5%
Finance/Insurance/Real Estate	9.1%
Services	40.6%
Public Administration	3.6%

2022 Employed Population 16+ by Occupation

Total	197
White Collar	48.2%
Management/Business/Financial	13.2%
Professional	18.8%
Sales	6.6%
Administrative Support	9.6%
Services	12.2%
Blue Collar	39.6%
Farming/Forestry/Fishing	7.6%
Construction/Extraction	9.6%
Installation/Maintenance/Repair	6.1%
Production	5.6%
Transportation/Material Moving	10.7%

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December 15, 2022



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2010 Households by Type	
Total	194
Households with 1 Person	31.4%
Households with 2+ People	68.6%
Family Households	61.9%
Husband-wife Families	47.4%
With Related Children	18.6%
Other Family (No Spouse Present)	14.4%
Other Family with Male Householder	4.6%
With Related Children	3.1%
Other Family with Female Householder	9.3%
With Related Children	5.2%
Nonfamily Households	6.7%
All Households with Children	27.3%
Multigenerational Households	2.6%
Unmarried Partner Households	11.9%
Male-female	10.8%
Same-sex	1.0%
2010 Households by Size	
Total	193
1 Person Household	31.6%
2 Person Household	33.7%
3 Person Household	15.5%
4 Person Household	13.0%
5 Person Household	5.2%
6 Person Household	1.0%
7 + Person Household	0.0%
2010 Households by Tenure and Mortgage Status	
Total	194
Owner Occupied	81.4%
Owned with a Mortgage/Loan	48.5%
Owned Free and Clear	33.0%
Renter Occupied	18.6%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	172
Percent of Income for Mortgage	13.6%
Wealth Index	47
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	282
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	499
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments

1. Rooted Rural (10B)
- 2.
- 3.

2022 Consumer Spending

Apparel & Services: Total \$	\$234,586
Average Spent	\$1,388.08
Spending Potential Index	58
Education: Total \$	\$143,112
Average Spent	\$846.82
Spending Potential Index	43
Entertainment/Recreation: Total \$	\$434,759
Average Spent	\$2,572.54
Spending Potential Index	70
Food at Home: Total \$	\$732,210
Average Spent	\$4,332.60
Spending Potential Index	70
Food Away from Home: Total \$	\$446,103
Average Spent	\$2,639.66
Spending Potential Index	61
Health Care: Total \$	\$917,172
Average Spent	\$5,427.05
Spending Potential Index	77
HH Furnishings & Equipment: Total \$	\$271,246
Average Spent	\$1,605.01
Spending Potential Index	63
Personal Care Products & Services: Total \$	\$97,671
Average Spent	\$577.93
Spending Potential Index	57
Shelter: Total \$	\$1,909,771
Average Spent	\$11,300.42
Spending Potential Index	49
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$320,595
Average Spent	\$1,897.01
Spending Potential Index	70
Travel: Total \$	\$252,794
Average Spent	\$1,495.82
Spending Potential Index	52
Vehicle Maintenance & Repairs: Total \$	\$158,439
Average Spent	\$937.51
Spending Potential Index	74

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.