



Community Profile

Cherryfield
Area: 44.86 square miles

Prepared by Esri

Population Summary	
2010 Total Population	1,232
2020 Total Population	1,107
2020 Group Quarters	0
2022 Total Population	1,082
2022 Group Quarters	0
2027 Total Population	1,064
2022-2027 Annual Rate	-0.33%
2022 Total Daytime Population	909
Workers	333
Residents	576
Household Summary	
2010 Households	570
2010 Average Household Size	2.16
2020 Total Households	519
2020 Average Household Size	2.13
2022 Households	510
2022 Average Household Size	2.12
2027 Households	505
2027 Average Household Size	2.11
2022-2027 Annual Rate	-0.20%
2010 Families	332
2010 Average Family Size	2.73
2022 Families	285
2022 Average Family Size	2.72
2027 Families	281
2027 Average Family Size	2.69
2022-2027 Annual Rate	-0.28%
Housing Unit Summary	
2000 Housing Units	644
Owner Occupied Housing Units	57.3%
Renter Occupied Housing Units	19.3%
Vacant Housing Units	23.4%
2010 Housing Units	743
Owner Occupied Housing Units	49.1%
Renter Occupied Housing Units	27.6%
Vacant Housing Units	23.3%
2020 Housing Units	661
Vacant Housing Units	21.5%
2022 Housing Units	655
Owner Occupied Housing Units	58.8%
Renter Occupied Housing Units	19.1%
Vacant Housing Units	22.1%
2027 Housing Units	655
Owner Occupied Housing Units	58.6%
Renter Occupied Housing Units	18.5%
Vacant Housing Units	22.9%
Median Household Income	
2022	\$42,856
2027	\$42,694
Median Home Value	
2022	\$107,787
2027	\$110,000
Per Capita Income	
2022	\$29,594
2027	\$33,205
Median Age	
2010	48.8
2022	50.3
2027	51.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	510
<\$15,000	15.9%
\$15,000 - \$24,999	13.9%
\$25,000 - \$34,999	6.9%
\$35,000 - \$49,999	21.6%
\$50,000 - \$74,999	17.6%
\$75,000 - \$99,999	6.5%
\$100,000 - \$149,999	11.4%
\$150,000 - \$199,999	4.1%
\$200,000+	2.2%
Average Household Income	\$62,787

2027 Households by Income

Household Income Base	505
<\$15,000	13.7%
\$15,000 - \$24,999	21.6%
\$25,000 - \$34,999	10.9%
\$35,000 - \$49,999	6.7%
\$50,000 - \$74,999	13.7%
\$75,000 - \$99,999	11.1%
\$100,000 - \$149,999	14.7%
\$150,000 - \$199,999	5.3%
\$200,000+	2.4%
Average Household Income	\$69,961

2022 Owner Occupied Housing Units by Value

Total	385
<\$50,000	12.2%
\$50,000 - \$99,999	35.3%
\$100,000 - \$149,999	15.8%
\$150,000 - \$199,999	14.8%
\$200,000 - \$249,999	11.7%
\$250,000 - \$299,999	2.9%
\$300,000 - \$399,999	4.2%
\$400,000 - \$499,999	2.1%
\$500,000 - \$749,999	0.3%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.3%
Average Home Value	\$149,870

2027 Owner Occupied Housing Units by Value

Total	384
<\$50,000	17.4%
\$50,000 - \$99,999	31.5%
\$100,000 - \$149,999	5.2%
\$150,000 - \$199,999	7.8%
\$200,000 - \$249,999	24.5%
\$250,000 - \$299,999	4.4%
\$300,000 - \$399,999	5.5%
\$400,000 - \$499,999	3.4%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.0%
Average Home Value	\$154,362

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	1,232
0 - 4	5.8%
5 - 9	5.0%
10 - 14	5.8%
15 - 24	7.1%
25 - 34	8.6%
35 - 44	12.0%
45 - 54	15.9%
55 - 64	16.2%
65 - 74	12.1%
75 - 84	8.5%
85 +	3.0%
18 +	80.8%

2022 Population by Age

Total	1,082
0 - 4	4.7%
5 - 9	5.5%
10 - 14	6.1%
15 - 24	8.3%
25 - 34	7.9%
35 - 44	10.4%
45 - 54	12.7%
55 - 64	16.9%
65 - 74	16.3%
75 - 84	8.1%
85 +	3.0%
18 +	81.0%

2027 Population by Age

Total	1,064
0 - 4	4.9%
5 - 9	5.0%
10 - 14	6.0%
15 - 24	9.4%
25 - 34	7.0%
35 - 44	10.2%
45 - 54	12.2%
55 - 64	14.6%
65 - 74	17.7%
75 - 84	9.7%
85 +	3.4%
18 +	80.4%

2010 Population by Sex

Males	584
Females	648

2022 Population by Sex

Males	513
Females	569

2027 Population by Sex

Males	506
Females	558

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2010 Population by Race/Ethnicity

Total	1,232
White Alone	96.2%
Black Alone	0.2%
American Indian Alone	0.9%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	1.8%
Hispanic Origin	1.0%
Diversity Index	9.2

2020 Population by Race/Ethnicity

Total	1,107
White Alone	91.1%
Black Alone	0.4%
American Indian Alone	1.1%
Asian Alone	0.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.6%
Two or More Races	5.1%
Hispanic Origin	3.8%
Diversity Index	22.7

2022 Population by Race/Ethnicity

Total	1,082
White Alone	90.9%
Black Alone	0.4%
American Indian Alone	1.1%
Asian Alone	0.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.7%
Two or More Races	5.4%
Hispanic Origin	3.9%
Diversity Index	23.3

2027 Population by Race/Ethnicity

Total	1,064
White Alone	89.8%
Black Alone	0.4%
American Indian Alone	1.1%
Asian Alone	0.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.9%
Two or More Races	6.2%
Hispanic Origin	4.2%
Diversity Index	25.6

2010 Population by Relationship and Household Type

Total	1,232
In Households	99.8%
In Family Households	77.4%
Householder	26.9%
Spouse	18.8%
Child	25.0%
Other relative	3.0%
Nonrelative	3.7%
In Nonfamily Households	22.4%
In Group Quarters	0.2%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Population 25+ by Educational Attainment

Total	815
Less than 9th Grade	4.2%
9th - 12th Grade, No Diploma	4.3%
High School Graduate	24.7%
GED/Alternative Credential	8.2%
Some College, No Degree	19.8%
Associate Degree	10.8%
Bachelor's Degree	16.9%
Graduate/Professional Degree	11.2%

2022 Population 15+ by Marital Status

Total	905
Never Married	22.1%
Married	51.6%
Widowed	7.0%
Divorced	19.3%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	530
Population 16+ Employed	96.8%
Population 16+ Unemployment rate	3.2%
Population 16-24 Employed	10.5%
Population 16-24 Unemployment rate	6.9%
Population 25-54 Employed	53.4%
Population 25-54 Unemployment rate	1.8%
Population 55-64 Employed	21.6%
Population 55-64 Unemployment rate	3.5%
Population 65+ Employed	14.4%
Population 65+ Unemployment rate	5.1%

2022 Employed Population 16+ by Industry

Total	513
Agriculture/Mining	14.0%
Construction	8.6%
Manufacturing	7.8%
Wholesale Trade	0.8%
Retail Trade	10.5%
Transportation/Utilities	3.3%
Information	0.0%
Finance/Insurance/Real Estate	1.8%
Services	35.9%
Public Administration	17.3%

2022 Employed Population 16+ by Occupation

Total	513
White Collar	43.3%
Management/Business/Financial	7.6%
Professional	18.7%
Sales	8.4%
Administrative Support	8.6%
Services	19.3%
Blue Collar	37.4%
Farming/Forestry/Fishing	10.7%
Construction/Extraction	8.4%
Installation/Maintenance/Repair	4.3%
Production	4.3%
Transportation/Material Moving	9.7%

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2010 Households by Type	
Total	570
Households with 1 Person	36.1%
Households with 2+ People	63.9%
Family Households	58.2%
Husband-wife Families	40.5%
With Related Children	11.2%
Other Family (No Spouse Present)	17.7%
Other Family with Male Householder	7.0%
With Related Children	4.2%
Other Family with Female Householder	10.7%
With Related Children	6.8%
Nonfamily Households	5.6%
All Households with Children	22.6%
Multigenerational Households	2.3%
Unmarried Partner Households	11.6%
Male-female	10.7%
Same-sex	0.9%
2010 Households by Size	
Total	570
1 Person Household	36.1%
2 Person Household	36.0%
3 Person Household	14.4%
4 Person Household	7.9%
5 Person Household	3.0%
6 Person Household	1.6%
7 + Person Household	1.1%
2010 Households by Tenure and Mortgage Status	
Total	570
Owner Occupied	64.0%
Owned with a Mortgage/Loan	34.2%
Owned Free and Clear	29.8%
Renter Occupied	36.0%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	171
Percent of Income for Mortgage	13.3%
Wealth Index	48
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	743
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	1,232
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments

1. Rooted Rural (10B)
- 2.
- 3.

2022 Consumer Spending

Apparel & Services: Total \$	\$709,177
Average Spent	\$1,390.54
Spending Potential Index	58
Education: Total \$	\$432,641
Average Spent	\$848.32
Spending Potential Index	43
Entertainment/Recreation: Total \$	\$1,314,317
Average Spent	\$2,577.09
Spending Potential Index	70
Food at Home: Total \$	\$2,213,541
Average Spent	\$4,340.28
Spending Potential Index	70
Food Away from Home: Total \$	\$1,348,612
Average Spent	\$2,644.34
Spending Potential Index	61
Health Care: Total \$	\$2,772,698
Average Spent	\$5,436.66
Spending Potential Index	77
HH Furnishings & Equipment: Total \$	\$820,003
Average Spent	\$1,607.85
Spending Potential Index	63
Personal Care Products & Services: Total \$	\$295,269
Average Spent	\$578.96
Spending Potential Index	57
Shelter: Total \$	\$5,773,421
Average Spent	\$11,320.43
Spending Potential Index	49
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$969,191
Average Spent	\$1,900.37
Spending Potential Index	70
Travel: Total \$	\$764,222
Average Spent	\$1,498.47
Spending Potential Index	52
Vehicle Maintenance & Repairs: Total \$	\$478,976
Average Spent	\$939.17
Spending Potential Index	75

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.