



# Community Profile

Charlotte  
Area: 33.75 square miles

Prepared by Esri

<b>Population Summary</b>	
2010 Total Population	372
2020 Total Population	337
2020 Group Quarters	0
2022 Total Population	342
2022 Group Quarters	0
2027 Total Population	350
2022-2027 Annual Rate	0.46%
2022 Total Daytime Population	238
Workers	39
Residents	199
<b>Household Summary</b>	
2010 Households	158
2010 Average Household Size	2.35
2020 Total Households	143
2020 Average Household Size	2.36
2022 Households	146
2022 Average Household Size	2.34
2027 Households	150
2027 Average Household Size	2.33
2022-2027 Annual Rate	0.54%
2010 Families	100
2010 Average Family Size	2.96
2022 Families	90
2022 Average Family Size	2.96
2027 Families	92
2027 Average Family Size	2.95
2022-2027 Annual Rate	0.44%
<b>Housing Unit Summary</b>	
2000 Housing Units	268
Owner Occupied Housing Units	46.6%
Renter Occupied Housing Units	8.2%
Vacant Housing Units	45.1%
2010 Housing Units	263
Owner Occupied Housing Units	49.0%
Renter Occupied Housing Units	11.0%
Vacant Housing Units	39.9%
2020 Housing Units	246
Vacant Housing Units	41.9%
2022 Housing Units	254
Owner Occupied Housing Units	48.4%
Renter Occupied Housing Units	9.1%
Vacant Housing Units	42.5%
2027 Housing Units	256
Owner Occupied Housing Units	49.6%
Renter Occupied Housing Units	9.0%
Vacant Housing Units	41.4%
<b>Median Household Income</b>	
2022	\$52,569
2027	\$56,075
<b>Median Home Value</b>	
2022	\$109,375
2027	\$120,455
<b>Per Capita Income</b>	
2022	\$30,828
2027	\$34,461
<b>Median Age</b>	
2010	46.1
2022	50.4
2027	50.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2022 Households by Income

Household Income Base	146
<\$15,000	14.4%
\$15,000 - \$24,999	11.0%
\$25,000 - \$34,999	8.9%
\$35,000 - \$49,999	13.0%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	15.1%
\$100,000 - \$149,999	13.7%
\$150,000 - \$199,999	3.4%
\$200,000+	2.1%
Average Household Income	\$68,293

## 2027 Households by Income

Household Income Base	150
<\$15,000	12.0%
\$15,000 - \$24,999	8.7%
\$25,000 - \$34,999	9.3%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	16.7%
\$75,000 - \$99,999	16.0%
\$100,000 - \$149,999	16.7%
\$150,000 - \$199,999	4.0%
\$200,000+	2.0%
Average Household Income	\$76,045

## 2022 Owner Occupied Housing Units by Value

Total	123
<\$50,000	16.3%
\$50,000 - \$99,999	29.3%
\$100,000 - \$149,999	26.0%
\$150,000 - \$199,999	13.8%
\$200,000 - \$249,999	7.3%
\$250,000 - \$299,999	2.4%
\$300,000 - \$399,999	2.4%
\$400,000 - \$499,999	1.6%
\$500,000 - \$749,999	0.8%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.8%
Average Home Value	\$143,952

## 2027 Owner Occupied Housing Units by Value

Total	127
<\$50,000	15.0%
\$50,000 - \$99,999	32.3%
\$100,000 - \$149,999	8.7%
\$150,000 - \$199,999	26.8%
\$200,000 - \$249,999	7.9%
\$250,000 - \$299,999	0.8%
\$300,000 - \$399,999	3.1%
\$400,000 - \$499,999	2.4%
\$500,000 - \$749,999	1.6%
\$750,000 - \$999,999	1.6%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	1.6%
Average Home Value	\$183,333

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	371
0 - 4	3.2%
5 - 9	5.7%
10 - 14	7.5%
15 - 24	10.0%
25 - 34	10.0%
35 - 44	12.4%
45 - 54	15.1%
55 - 64	18.3%
65 - 74	11.6%
75 - 84	4.0%
85 +	2.4%
18 +	79.2%
2022 Population by Age	
Total	342
0 - 4	2.9%
5 - 9	5.0%
10 - 14	6.7%
15 - 24	8.5%
25 - 34	10.5%
35 - 44	11.4%
45 - 54	12.0%
55 - 64	19.3%
65 - 74	16.4%
75 - 84	4.7%
85 +	2.6%
18 +	81.6%
2027 Population by Age	
Total	349
0 - 4	2.9%
5 - 9	4.9%
10 - 14	6.6%
15 - 24	8.3%
25 - 34	10.0%
35 - 44	11.7%
45 - 54	11.5%
55 - 64	17.5%
65 - 74	18.1%
75 - 84	5.7%
85 +	2.9%
18 +	82.5%
2010 Population by Sex	
Males	183
Females	189
2022 Population by Sex	
Males	171
Females	172
2027 Population by Sex	
Males	175
Females	176

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2010 Population by Race/Ethnicity

Total	372
White Alone	96.2%
Black Alone	0.0%
American Indian Alone	1.3%
Asian Alone	0.0%
Pacific Islander Alone	0.3%
Some Other Race Alone	0.0%
Two or More Races	2.2%
Hispanic Origin	1.3%
Diversity Index	9.8

## 2020 Population by Race/Ethnicity

Total	337
White Alone	92.9%
Black Alone	0.3%
American Indian Alone	2.1%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.9%
Two or More Races	3.3%
Hispanic Origin	0.6%
Diversity Index	14.6

## 2022 Population by Race/Ethnicity

Total	342
White Alone	92.4%
Black Alone	0.3%
American Indian Alone	2.0%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	3.5%
Hispanic Origin	0.6%
Diversity Index	15.4

## 2027 Population by Race/Ethnicity

Total	350
White Alone	91.7%
Black Alone	0.3%
American Indian Alone	2.3%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	4.0%
Hispanic Origin	0.6%
Diversity Index	16.6

## 2010 Population by Relationship and Household Type

Total	372
In Households	100.0%
In Family Households	81.2%
Householder	28.8%
Spouse	23.1%
Child	26.1%
Other relative	1.9%
Nonrelative	1.9%
In Nonfamily Households	18.8%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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## 2022 Population 25+ by Educational Attainment

Total	262
Less than 9th Grade	1.5%
9th - 12th Grade, No Diploma	4.6%
High School Graduate	35.5%
GED/Alternative Credential	9.5%
Some College, No Degree	21.0%
Associate Degree	7.6%
Bachelor's Degree	13.4%
Graduate/Professional Degree	6.9%

## 2022 Population 15+ by Marital Status

Total	291
Never Married	25.4%
Married	50.5%
Widowed	5.5%
Divorced	18.6%

## 2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	148
Population 16+ Employed	98.0%
Population 16+ Unemployment rate	2.0%
Population 16-24 Employed	12.4%
Population 16-24 Unemployment rate	0.0%
Population 25-54 Employed	53.8%
Population 25-54 Unemployment rate	2.5%
Population 55-64 Employed	24.1%
Population 55-64 Unemployment rate	0.0%
Population 65+ Employed	9.0%
Population 65+ Unemployment rate	0.0%

## 2022 Employed Population 16+ by Industry

Total	145
Agriculture/Mining	9.0%
Construction	6.2%
Manufacturing	9.7%
Wholesale Trade	0.0%
Retail Trade	14.5%
Transportation/Utilities	8.3%
Information	0.7%
Finance/Insurance/Real Estate	2.8%
Services	37.9%
Public Administration	9.7%

## 2022 Employed Population 16+ by Occupation

Total	143
White Collar	50.3%
Management/Business/Financial	11.0%
Professional	15.2%
Sales	11.0%
Administrative Support	13.1%
Services	12.4%
Blue Collar	35.9%
Farming/Forestry/Fishing	6.9%
Construction/Extraction	8.3%
Installation/Maintenance/Repair	4.1%
Production	6.9%
Transportation/Material Moving	9.7%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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## 2010 Households by Type

Total	157
Households with 1 Person	31.2%
Households with 2+ People	68.8%
Family Households	63.7%
Husband-wife Families	51.6%
With Related Children	18.5%
Other Family (No Spouse Present)	12.1%
Other Family with Male Householder	5.1%
With Related Children	2.5%
Other Family with Female Householder	7.0%
With Related Children	3.8%
Nonfamily Households	5.1%
All Households with Children	25.3%
Multigenerational Households	1.9%
Unmarried Partner Households	8.2%
Male-female	7.6%
Same-sex	0.6%

## 2010 Households by Size

Total	157
1 Person Household	31.2%
2 Person Household	40.8%
3 Person Household	10.2%
4 Person Household	12.1%
5 Person Household	4.5%
6 Person Household	1.3%
7 + Person Household	0.0%

## 2010 Households by Tenure and Mortgage Status

Total	158
Owner Occupied	81.6%
Owned with a Mortgage/Loan	36.7%
Owned Free and Clear	44.3%
Renter Occupied	18.4%

## 2022 Affordability, Mortgage and Wealth

Housing Affordability Index	201
Percent of Income for Mortgage	11.0%
Wealth Index	52

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	263
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

## 2010 Population By Urban/ Rural Status

Total Population	372
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## Top 3 Tapestry Segments

1. Rooted Rural (10B)
- 2.
- 3.

## 2022 Consumer Spending

Apparel & Services: Total \$	\$220,823
Average Spent	\$1,512.49
Spending Potential Index	63
Education: Total \$	\$134,715
Average Spent	\$922.71
Spending Potential Index	47
Entertainment/Recreation: Total \$	\$409,251
Average Spent	\$2,803.09
Spending Potential Index	76
Food at Home: Total \$	\$689,250
Average Spent	\$4,720.89
Spending Potential Index	76
Food Away from Home: Total \$	\$419,929
Average Spent	\$2,876.23
Spending Potential Index	67
Health Care: Total \$	\$863,360
Average Spent	\$5,913.42
Spending Potential Index	83
HH Furnishings & Equipment: Total \$	\$255,332
Average Spent	\$1,748.85
Spending Potential Index	68
Personal Care Products & Services: Total \$	\$91,941
Average Spent	\$629.73
Spending Potential Index	62
Shelter: Total \$	\$1,797,721
Average Spent	\$12,313.16
Spending Potential Index	54
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$301,786
Average Spent	\$2,067.03
Spending Potential Index	76
Travel: Total \$	\$237,963
Average Spent	\$1,629.88
Spending Potential Index	57
Vehicle Maintenance & Repairs: Total \$	\$149,143
Average Spent	\$1,021.53
Spending Potential Index	81

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.