



# Community Profile

Calais  
Area: 36.54 square miles

Prepared by Esri

<b>Population Summary</b>	
2010 Total Population	3,123
2020 Total Population	3,079
2020 Group Quarters	165
2022 Total Population	3,012
2022 Group Quarters	165
2027 Total Population	2,998
2022-2027 Annual Rate	-0.09%
2022 Total Daytime Population	3,844
Workers	2,010
Residents	1,834
<b>Household Summary</b>	
2010 Households	1,403
2010 Average Household Size	2.12
2020 Total Households	1,354
2020 Average Household Size	2.15
2022 Households	1,345
2022 Average Household Size	2.12
2027 Households	1,345
2027 Average Household Size	2.11
2022-2027 Annual Rate	0.00%
2010 Families	771
2010 Average Family Size	2.80
2022 Families	709
2022 Average Family Size	2.83
2027 Families	706
2027 Average Family Size	2.80
2022-2027 Annual Rate	-0.08%
<b>Housing Unit Summary</b>	
2000 Housing Units	1,921
Owner Occupied Housing Units	48.8%
Renter Occupied Housing Units	28.5%
Vacant Housing Units	22.6%
2010 Housing Units	1,737
Owner Occupied Housing Units	47.8%
Renter Occupied Housing Units	33.0%
Vacant Housing Units	19.2%
2020 Housing Units	1,701
Vacant Housing Units	20.4%
2022 Housing Units	1,704
Owner Occupied Housing Units	55.0%
Renter Occupied Housing Units	23.9%
Vacant Housing Units	21.1%
2027 Housing Units	1,686
Owner Occupied Housing Units	56.2%
Renter Occupied Housing Units	23.5%
Vacant Housing Units	20.2%
<b>Median Household Income</b>	
2022	\$39,403
2027	\$50,820
<b>Median Home Value</b>	
2022	\$100,237
2027	\$119,091
<b>Per Capita Income</b>	
2022	\$26,255
2027	\$29,216
<b>Median Age</b>	
2010	45.3
2022	47.6
2027	47.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2022 Households by Income

Household Income Base	1,345
<\$15,000	21.2%
\$15,000 - \$24,999	13.3%
\$25,000 - \$34,999	11.4%
\$35,000 - \$49,999	11.3%
\$50,000 - \$74,999	14.9%
\$75,000 - \$99,999	6.5%
\$100,000 - \$149,999	18.7%
\$150,000 - \$199,999	1.4%
\$200,000+	1.1%
Average Household Income	\$58,594

## 2027 Households by Income

Household Income Base	1,345
<\$15,000	18.7%
\$15,000 - \$24,999	10.9%
\$25,000 - \$34,999	9.5%
\$35,000 - \$49,999	9.7%
\$50,000 - \$74,999	22.2%
\$75,000 - \$99,999	8.6%
\$100,000 - \$149,999	17.5%
\$150,000 - \$199,999	1.8%
\$200,000+	1.2%
Average Household Income	\$64,921

## 2022 Owner Occupied Housing Units by Value

Total	938
<\$50,000	15.9%
\$50,000 - \$99,999	34.0%
\$100,000 - \$149,999	22.5%
\$150,000 - \$199,999	18.8%
\$200,000 - \$249,999	5.1%
\$250,000 - \$299,999	2.0%
\$300,000 - \$399,999	0.7%
\$400,000 - \$499,999	0.9%
\$500,000 - \$749,999	0.1%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$114,632

## 2027 Owner Occupied Housing Units by Value

Total	948
<\$50,000	14.7%
\$50,000 - \$99,999	28.7%
\$100,000 - \$149,999	17.4%
\$150,000 - \$199,999	22.9%
\$200,000 - \$249,999	10.3%
\$250,000 - \$299,999	3.4%
\$300,000 - \$399,999	0.9%
\$400,000 - \$499,999	1.5%
\$500,000 - \$749,999	0.2%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$130,828

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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December 15, 2022



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## 2010 Population by Age

Total	3,123
0 - 4	4.9%
5 - 9	5.4%
10 - 14	5.7%
15 - 24	13.5%
25 - 34	8.9%
35 - 44	11.0%
45 - 54	15.0%
55 - 64	14.9%
65 - 74	8.9%
75 - 84	7.2%
85 +	4.4%
18 +	80.3%

## 2022 Population by Age

Total	3,012
0 - 4	4.4%
5 - 9	4.5%
10 - 14	4.6%
15 - 24	12.6%
25 - 34	11.9%
35 - 44	9.2%
45 - 54	11.3%
55 - 64	15.1%
65 - 74	14.7%
75 - 84	7.4%
85 +	4.2%
18 +	83.4%

## 2027 Population by Age

Total	2,998
0 - 4	4.5%
5 - 9	4.5%
10 - 14	4.8%
15 - 24	12.1%
25 - 34	11.2%
35 - 44	10.5%
45 - 54	10.2%
55 - 64	13.3%
65 - 74	15.0%
75 - 84	10.0%
85 +	3.8%
18 +	83.2%

## 2010 Population by Sex

Males	1,507
Females	1,616

## 2022 Population by Sex

Males	1,461
Females	1,551

## 2027 Population by Sex

Males	1,460
Females	1,538

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2010 Population by Race/Ethnicity

Total	3,123
White Alone	95.5%
Black Alone	0.5%
American Indian Alone	1.3%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.7%
Hispanic Origin	1.4%
Diversity Index	11.4

## 2020 Population by Race/Ethnicity

Total	3,079
White Alone	92.6%
Black Alone	0.4%
American Indian Alone	1.7%
Asian Alone	0.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	4.3%
Hispanic Origin	1.8%
Diversity Index	17.1

## 2022 Population by Race/Ethnicity

Total	3,012
White Alone	92.1%
Black Alone	0.4%
American Indian Alone	1.8%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	4.5%
Hispanic Origin	1.9%
Diversity Index	18.0

## 2027 Population by Race/Ethnicity

Total	2,998
White Alone	91.3%
Black Alone	0.4%
American Indian Alone	1.8%
Asian Alone	0.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	5.2%
Hispanic Origin	2.0%
Diversity Index	19.6

## 2010 Population by Relationship and Household Type

Total	3,123
In Households	95.2%
In Family Households	72.1%
Householder	24.7%
Spouse	17.5%
Child	24.9%
Other relative	2.0%
Nonrelative	3.0%
In Nonfamily Households	23.1%
In Group Quarters	4.8%
Institutionalized Population	1.6%
Noninstitutionalized Population	3.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2022 Population 25+ by Educational Attainment

Total	2,226
Less than 9th Grade	3.3%
9th - 12th Grade, No Diploma	5.5%
High School Graduate	28.0%
GED/Alternative Credential	4.7%
Some College, No Degree	22.0%
Associate Degree	12.8%
Bachelor's Degree	19.5%
Graduate/Professional Degree	4.1%

## 2022 Population 15+ by Marital Status

Total	2,605
Never Married	23.4%
Married	47.9%
Widowed	11.3%
Divorced	17.4%

## 2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	1,236
Population 16+ Employed	96.3%
Population 16+ Unemployment rate	3.7%
Population 16-24 Employed	11.1%
Population 16-24 Unemployment rate	2.2%
Population 25-54 Employed	68.1%
Population 25-54 Unemployment rate	0.7%
Population 55-64 Employed	16.8%
Population 55-64 Unemployment rate	0.0%
Population 65+ Employed	4.0%
Population 65+ Unemployment rate	43.5%

## 2022 Employed Population 16+ by Industry

Total	1,190
Agriculture/Mining	1.0%
Construction	12.8%
Manufacturing	7.8%
Wholesale Trade	2.2%
Retail Trade	16.1%
Transportation/Utilities	4.7%
Information	0.5%
Finance/Insurance/Real Estate	7.4%
Services	42.5%
Public Administration	5.0%

## 2022 Employed Population 16+ by Occupation

Total	1,190
White Collar	64.2%
Management/Business/Financial	19.5%
Professional	23.9%
Sales	6.4%
Administrative Support	14.5%
Services	16.1%
Blue Collar	19.7%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	6.8%
Installation/Maintenance/Repair	1.6%
Production	4.2%
Transportation/Material Moving	6.6%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2010 Households by Type</b>	
Total	1,403
Households with 1 Person	39.9%
Households with 2+ People	60.1%
Family Households	55.0%
Husband-wife Families	38.8%
With Related Children	13.8%
Other Family (No Spouse Present)	16.1%
Other Family with Male Householder	4.9%
With Related Children	2.9%
Other Family with Female Householder	11.2%
With Related Children	8.1%
Nonfamily Households	5.1%
All Households with Children	25.3%
Multigenerational Households	2.0%
Unmarried Partner Households	7.5%
Male-female	7.0%
Same-sex	0.5%
<b>2010 Households by Size</b>	
Total	1,403
1 Person Household	39.9%
2 Person Household	31.9%
3 Person Household	14.8%
4 Person Household	7.3%
5 Person Household	3.9%
6 Person Household	1.5%
7 + Person Household	0.8%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	1,403
Owner Occupied	59.2%
Owned with a Mortgage/Loan	31.0%
Owned Free and Clear	28.2%
Renter Occupied	40.8%
<b>2022 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	162
Percent of Income for Mortgage	13.4%
Wealth Index	40
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	1,737
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	75.8%
Rural Housing Units	24.2%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	3,123
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	80.2%
Rural Population	19.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## Top 3 Tapestry Segments

1. Small Town Sincerity (12C)
2. Heartland Communities (6F)
- 3.

## 2022 Consumer Spending

Apparel & Services: Total \$	\$1,810,539
Average Spent	\$1,346.13
Spending Potential Index	56
Education: Total \$	\$1,205,669
Average Spent	\$896.41
Spending Potential Index	46
Entertainment/Recreation: Total \$	\$3,113,872
Average Spent	\$2,315.15
Spending Potential Index	63
Food at Home: Total \$	\$5,210,967
Average Spent	\$3,874.32
Spending Potential Index	63
Food Away from Home: Total \$	\$3,260,908
Average Spent	\$2,424.47
Spending Potential Index	56
Health Care: Total \$	\$6,293,536
Average Spent	\$4,679.21
Spending Potential Index	66
HH Furnishings & Equipment: Total \$	\$1,947,681
Average Spent	\$1,448.09
Spending Potential Index	57
Personal Care Products & Services: Total \$	\$774,226
Average Spent	\$575.63
Spending Potential Index	56
Shelter: Total \$	\$16,187,357
Average Spent	\$12,035.21
Spending Potential Index	53
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,159,670
Average Spent	\$1,605.70
Spending Potential Index	59
Travel: Total \$	\$1,962,836
Average Spent	\$1,459.36
Spending Potential Index	51
Vehicle Maintenance & Repairs: Total \$	\$1,086,529
Average Spent	\$807.83
Spending Potential Index	64

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.