



Community Profile

Baileyville
Area: 42.03 square miles

Prepared by Esri

Population Summary	
2010 Total Population	1,521
2020 Total Population	1,318
2020 Group Quarters	0
2022 Total Population	1,289
2022 Group Quarters	0
2027 Total Population	1,270
2022-2027 Annual Rate	-0.30%
2022 Total Daytime Population	1,527
Workers	809
Residents	718
Household Summary	
2010 Households	662
2010 Average Household Size	2.30
2020 Total Households	578
2020 Average Household Size	2.28
2022 Households	568
2022 Average Household Size	2.27
2027 Households	561
2027 Average Household Size	2.26
2022-2027 Annual Rate	-0.25%
2010 Families	444
2010 Average Family Size	2.73
2022 Families	369
2022 Average Family Size	2.72
2027 Families	363
2027 Average Family Size	2.71
2022-2027 Annual Rate	-0.33%
Housing Unit Summary	
2000 Housing Units	927
Owner Occupied Housing Units	63.9%
Renter Occupied Housing Units	14.5%
Vacant Housing Units	21.7%
2010 Housing Units	875
Owner Occupied Housing Units	57.7%
Renter Occupied Housing Units	17.9%
Vacant Housing Units	24.3%
2020 Housing Units	784
Vacant Housing Units	26.3%
2022 Housing Units	778
Owner Occupied Housing Units	54.6%
Renter Occupied Housing Units	18.4%
Vacant Housing Units	27.0%
2027 Housing Units	778
Owner Occupied Housing Units	54.4%
Renter Occupied Housing Units	17.7%
Vacant Housing Units	27.9%
Median Household Income	
2022	\$51,575
2027	\$55,802
Median Home Value	
2022	\$88,174
2027	\$89,110
Per Capita Income	
2022	\$29,472
2027	\$33,331
Median Age	
2010	46.5
2022	49.4
2027	49.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	568
<\$15,000	9.5%
\$15,000 - \$24,999	8.8%
\$25,000 - \$34,999	11.4%
\$35,000 - \$49,999	18.5%
\$50,000 - \$74,999	18.8%
\$75,000 - \$99,999	13.9%
\$100,000 - \$149,999	12.0%
\$150,000 - \$199,999	6.9%
\$200,000+	0.2%
Average Household Income	\$66,883

2027 Households by Income

Household Income Base	561
<\$15,000	7.5%
\$15,000 - \$24,999	7.0%
\$25,000 - \$34,999	10.5%
\$35,000 - \$49,999	19.1%
\$50,000 - \$74,999	19.1%
\$75,000 - \$99,999	13.0%
\$100,000 - \$149,999	14.6%
\$150,000 - \$199,999	9.1%
\$200,000+	0.2%
Average Household Income	\$75,455

2022 Owner Occupied Housing Units by Value

Total	425
<\$50,000	20.0%
\$50,000 - \$99,999	39.3%
\$100,000 - \$149,999	20.0%
\$150,000 - \$199,999	11.8%
\$200,000 - \$249,999	3.3%
\$250,000 - \$299,999	1.2%
\$300,000 - \$399,999	2.8%
\$400,000 - \$499,999	0.9%
\$500,000 - \$749,999	0.5%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$109,824

2027 Owner Occupied Housing Units by Value

Total	423
<\$50,000	19.9%
\$50,000 - \$99,999	38.5%
\$100,000 - \$149,999	15.1%
\$150,000 - \$199,999	13.2%
\$200,000 - \$249,999	6.6%
\$250,000 - \$299,999	1.2%
\$300,000 - \$399,999	3.8%
\$400,000 - \$499,999	1.2%
\$500,000 - \$749,999	0.2%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$116,194

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	1,521
0 - 4	5.1%
5 - 9	5.5%
10 - 14	5.7%
15 - 24	9.9%
25 - 34	9.1%
35 - 44	12.4%
45 - 54	17.4%
55 - 64	15.1%
65 - 74	10.9%
75 - 84	6.7%
85 +	2.4%
18 +	78.8%

2022 Population by Age

Total	1,289
0 - 4	4.8%
5 - 9	5.0%
10 - 14	5.1%
15 - 24	9.5%
25 - 34	10.8%
35 - 44	10.0%
45 - 54	12.6%
55 - 64	17.1%
65 - 74	14.2%
75 - 84	8.1%
85 +	2.9%
18 +	82.1%

2027 Population by Age

Total	1,270
0 - 4	4.7%
5 - 9	5.2%
10 - 14	5.4%
15 - 24	9.3%
25 - 34	10.9%
35 - 44	9.9%
45 - 54	10.5%
55 - 64	15.1%
65 - 74	16.8%
75 - 84	8.9%
85 +	3.2%
18 +	81.6%

2010 Population by Sex

Males	731
Females	790

2022 Population by Sex

Males	621
Females	668

2027 Population by Sex

Males	615
Females	655

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2010 Population by Race/Ethnicity

Total	1,521
White Alone	95.7%
Black Alone	0.7%
American Indian Alone	0.8%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	1.9%
Hispanic Origin	0.7%
Diversity Index	9.5

2020 Population by Race/Ethnicity

Total	1,318
White Alone	93.1%
Black Alone	0.8%
American Indian Alone	0.8%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	5.2%
Hispanic Origin	1.6%
Diversity Index	15.8

2022 Population by Race/Ethnicity

Total	1,289
White Alone	92.9%
Black Alone	0.8%
American Indian Alone	0.9%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	5.4%
Hispanic Origin	1.6%
Diversity Index	16.2

2027 Population by Race/Ethnicity

Total	1,270
White Alone	92.0%
Black Alone	0.8%
American Indian Alone	0.9%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	6.1%
Hispanic Origin	1.7%
Diversity Index	17.6

2010 Population by Relationship and Household Type

Total	1,521
In Households	100.0%
In Family Households	83.0%
Householder	29.2%
Spouse	21.4%
Child	27.0%
Other relative	2.2%
Nonrelative	3.2%
In Nonfamily Households	17.0%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Population 25+ by Educational Attainment

Total	975
Less than 9th Grade	1.7%
9th - 12th Grade, No Diploma	2.9%
High School Graduate	32.1%
GED/Alternative Credential	5.6%
Some College, No Degree	23.4%
Associate Degree	17.4%
Bachelor's Degree	12.3%
Graduate/Professional Degree	4.5%

2022 Population 15+ by Marital Status

Total	1,097
Never Married	30.4%
Married	46.9%
Widowed	7.9%
Divorced	14.9%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	599
Population 16+ Employed	95.8%
Population 16+ Unemployment rate	4.2%
Population 16-24 Employed	11.0%
Population 16-24 Unemployment rate	18.2%
Population 25-54 Employed	57.7%
Population 25-54 Unemployment rate	3.2%
Population 55-64 Employed	21.3%
Population 55-64 Unemployment rate	0.0%
Population 65+ Employed	10.1%
Population 65+ Unemployment rate	0.0%

2022 Employed Population 16+ by Industry

Total	574
Agriculture/Mining	2.6%
Construction	5.1%
Manufacturing	18.3%
Wholesale Trade	1.2%
Retail Trade	7.1%
Transportation/Utilities	0.5%
Information	0.5%
Finance/Insurance/Real Estate	2.3%
Services	47.6%
Public Administration	14.8%

2022 Employed Population 16+ by Occupation

Total	574
White Collar	43.6%
Management/Business/Financial	15.5%
Professional	15.2%
Sales	5.2%
Administrative Support	7.7%
Services	28.4%
Blue Collar	28.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	7.5%
Installation/Maintenance/Repair	3.0%
Production	7.1%
Transportation/Material Moving	10.5%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

December 15, 2022



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2010 Households by Type

Total	662
Households with 1 Person	27.6%
Households with 2+ People	72.4%
Family Households	67.1%
Husband-wife Families	49.2%
With Related Children	15.1%
Other Family (No Spouse Present)	17.8%
Other Family with Male Householder	5.1%
With Related Children	3.2%
Other Family with Female Householder	12.7%
With Related Children	9.1%
Nonfamily Households	5.3%
All Households with Children	28.1%
Multigenerational Households	2.3%
Unmarried Partner Households	8.5%
Male-female	8.2%
Same-sex	0.3%

2010 Households by Size

Total	662
1 Person Household	27.6%
2 Person Household	40.3%
3 Person Household	15.1%
4 Person Household	11.9%
5 Person Household	2.7%
6 Person Household	1.8%
7 + Person Household	0.5%

2010 Households by Tenure and Mortgage Status

Total	662
Owner Occupied	76.3%
Owned with a Mortgage/Loan	34.6%
Owned Free and Clear	41.7%
Renter Occupied	23.7%

2022 Affordability, Mortgage and Wealth

Housing Affordability Index	248
Percent of Income for Mortgage	9.0%
Wealth Index	53

2010 Housing Units By Urban/ Rural Status

Total Housing Units	875
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

2010 Population By Urban/ Rural Status

Total Population	1,521
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments

1. Heartland Communities (6F)
- 2.
- 3.

2022 Consumer Spending

Apparel & Services: Total \$	\$851,004
Average Spent	\$1,498.25
Spending Potential Index	62
Education: Total \$	\$548,949
Average Spent	\$966.46
Spending Potential Index	49
Entertainment/Recreation: Total \$	\$1,558,027
Average Spent	\$2,743.01
Spending Potential Index	75
Food at Home: Total \$	\$2,498,648
Average Spent	\$4,399.03
Spending Potential Index	71
Food Away from Home: Total \$	\$1,522,621
Average Spent	\$2,680.67
Spending Potential Index	62
Health Care: Total \$	\$3,159,134
Average Spent	\$5,561.86
Spending Potential Index	78
HH Furnishings & Equipment: Total \$	\$935,303
Average Spent	\$1,646.66
Spending Potential Index	64
Personal Care Products & Services: Total \$	\$375,869
Average Spent	\$661.74
Spending Potential Index	65
Shelter: Total \$	\$7,601,822
Average Spent	\$13,383.49
Spending Potential Index	58
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,017,702
Average Spent	\$1,791.73
Spending Potential Index	66
Travel: Total \$	\$962,997
Average Spent	\$1,695.42
Spending Potential Index	59
Vehicle Maintenance & Repairs: Total \$	\$525,927
Average Spent	\$925.93
Spending Potential Index	74

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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