



Community Profile

Alexander
Area: 45.64 square miles

Prepared by Esri

Population Summary	
2010 Total Population	536
2020 Total Population	525
2020 Group Quarters	0
2022 Total Population	512
2022 Group Quarters	0
2027 Total Population	500
2022-2027 Annual Rate	-0.47%
2022 Total Daytime Population	365
Workers	68
Residents	297
Household Summary	
2010 Households	225
2010 Average Household Size	2.38
2020 Total Households	229
2020 Average Household Size	2.29
2022 Households	225
2022 Average Household Size	2.28
2027 Households	222
2027 Average Household Size	2.25
2022-2027 Annual Rate	-0.27%
2010 Families	156
2010 Average Family Size	2.78
2022 Families	151
2022 Average Family Size	2.68
2027 Families	149
2027 Average Family Size	2.64
2022-2027 Annual Rate	-0.27%
Housing Unit Summary	
2000 Housing Units	376
Owner Occupied Housing Units	49.2%
Renter Occupied Housing Units	4.8%
Vacant Housing Units	46.0%
2010 Housing Units	417
Owner Occupied Housing Units	49.6%
Renter Occupied Housing Units	4.3%
Vacant Housing Units	46.0%
2020 Housing Units	386
Vacant Housing Units	40.7%
2022 Housing Units	383
Owner Occupied Housing Units	55.9%
Renter Occupied Housing Units	2.9%
Vacant Housing Units	41.3%
2027 Housing Units	383
Owner Occupied Housing Units	55.1%
Renter Occupied Housing Units	2.9%
Vacant Housing Units	42.0%
Median Household Income	
2022	\$52,319
2027	\$58,911
Median Home Value	
2022	\$142,614
2027	\$162,500
Per Capita Income	
2022	\$31,193
2027	\$36,850
Median Age	
2010	49.1
2022	51.8
2027	52.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Households by Income

Household Income Base	225
<\$15,000	9.8%
\$15,000 - \$24,999	5.8%
\$25,000 - \$34,999	12.0%
\$35,000 - \$49,999	19.6%
\$50,000 - \$74,999	20.9%
\$75,000 - \$99,999	18.2%
\$100,000 - \$149,999	5.8%
\$150,000 - \$199,999	6.7%
\$200,000+	1.3%
Average Household Income	\$68,286

2027 Households by Income

Household Income Base	222
<\$15,000	8.1%
\$15,000 - \$24,999	5.0%
\$25,000 - \$34,999	12.2%
\$35,000 - \$49,999	17.6%
\$50,000 - \$74,999	16.7%
\$75,000 - \$99,999	19.8%
\$100,000 - \$149,999	9.5%
\$150,000 - \$199,999	9.9%
\$200,000+	1.8%
Average Household Income	\$79,844

2022 Owner Occupied Housing Units by Value

Total	214
<\$50,000	8.9%
\$50,000 - \$99,999	23.8%
\$100,000 - \$149,999	20.6%
\$150,000 - \$199,999	25.2%
\$200,000 - \$249,999	12.6%
\$250,000 - \$299,999	2.3%
\$300,000 - \$399,999	3.3%
\$400,000 - \$499,999	1.9%
\$500,000 - \$749,999	0.5%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.5%
Average Home Value	\$167,209

2027 Owner Occupied Housing Units by Value

Total	211
<\$50,000	6.2%
\$50,000 - \$99,999	17.1%
\$100,000 - \$149,999	19.4%
\$150,000 - \$199,999	28.4%
\$200,000 - \$249,999	19.4%
\$250,000 - \$299,999	2.8%
\$300,000 - \$399,999	3.8%
\$400,000 - \$499,999	1.9%
\$500,000 - \$749,999	0.5%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$165,476

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	538
0 - 4	4.1%
5 - 9	5.2%
10 - 14	5.4%
15 - 24	8.7%
25 - 34	7.1%
35 - 44	12.3%
45 - 54	19.9%
55 - 64	20.3%
65 - 74	8.2%
75 - 84	6.3%
85 +	1.7%
18 +	80.7%

2022 Population by Age

Total	511
0 - 4	3.5%
5 - 9	4.7%
10 - 14	4.9%
15 - 24	7.8%
25 - 34	7.6%
35 - 44	11.5%
45 - 54	16.2%
55 - 64	21.7%
65 - 74	11.9%
75 - 84	8.0%
85 +	2.0%
18 +	83.6%

2027 Population by Age

Total	502
0 - 4	3.6%
5 - 9	4.6%
10 - 14	4.6%
15 - 24	7.4%
25 - 34	7.4%
35 - 44	11.8%
45 - 54	15.5%
55 - 64	20.3%
65 - 74	12.7%
75 - 84	10.2%
85 +	2.0%
18 +	83.7%

2010 Population by Sex

Males	265
Females	271

2022 Population by Sex

Males	257
Females	255

2027 Population by Sex

Males	252
Females	248

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2010 Population by Race/Ethnicity

Total	536
White Alone	98.3%
Black Alone	0.0%
American Indian Alone	0.7%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	0.7%
Hispanic Origin	1.3%
Diversity Index	5.8

2020 Population by Race/Ethnicity

Total	525
White Alone	94.1%
Black Alone	0.0%
American Indian Alone	1.9%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	3.4%
Hispanic Origin	1.3%
Diversity Index	13.6

2022 Population by Race/Ethnicity

Total	511
White Alone	93.9%
Black Alone	0.0%
American Indian Alone	2.0%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	3.7%
Hispanic Origin	1.4%
Diversity Index	14.3

2027 Population by Race/Ethnicity

Total	500
White Alone	93.4%
Black Alone	0.0%
American Indian Alone	2.0%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.2%
Two or More Races	4.2%
Hispanic Origin	1.4%
Diversity Index	15.0

2010 Population by Relationship and Household Type

Total	536
In Households	100.0%
In Family Households	83.6%
Householder	30.2%
Spouse	24.6%
Child	23.9%
Other relative	2.2%
Nonrelative	2.6%
In Nonfamily Households	16.4%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2022 Population 25+ by Educational Attainment

Total	404
Less than 9th Grade	2.2%
9th - 12th Grade, No Diploma	12.1%
High School Graduate	29.7%
GED/Alternative Credential	5.2%
Some College, No Degree	16.6%
Associate Degree	11.4%
Bachelor's Degree	16.1%
Graduate/Professional Degree	6.7%

2022 Population 15+ by Marital Status

Total	444
Never Married	20.3%
Married	56.5%
Widowed	8.8%
Divorced	14.4%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	226
Population 16+ Employed	97.8%
Population 16+ Unemployment rate	2.6%
Population 16-24 Employed	9.0%
Population 16-24 Unemployment rate	4.8%
Population 25-54 Employed	59.3%
Population 25-54 Unemployment rate	1.5%
Population 55-64 Employed	21.7%
Population 55-64 Unemployment rate	4.0%
Population 65+ Employed	9.5%
Population 65+ Unemployment rate	0.0%

2022 Employed Population 16+ by Industry

Total	221
Agriculture/Mining	4.5%
Construction	12.7%
Manufacturing	11.3%
Wholesale Trade	3.2%
Retail Trade	7.2%
Transportation/Utilities	7.2%
Information	0.0%
Finance/Insurance/Real Estate	5.0%
Services	45.2%
Public Administration	3.6%

2022 Employed Population 16+ by Occupation

Total	220
White Collar	38.9%
Management/Business/Financial	10.4%
Professional	11.3%
Sales	8.6%
Administrative Support	8.6%
Services	24.9%
Blue Collar	35.7%
Farming/Forestry/Fishing	0.9%
Construction/Extraction	14.9%
Installation/Maintenance/Repair	5.4%
Production	8.1%
Transportation/Material Moving	6.3%

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2010 Households by Type	
Total	225
Households with 1 Person	24.9%
Households with 2+ People	75.1%
Family Households	69.3%
Husband-wife Families	56.4%
With Related Children	18.2%
Other Family (No Spouse Present)	12.9%
Other Family with Male Householder	4.4%
With Related Children	3.6%
Other Family with Female Householder	8.4%
With Related Children	5.3%
Nonfamily Households	5.8%
All Households with Children	27.6%
Multigenerational Households	2.2%
Unmarried Partner Households	8.4%
Male-female	8.0%
Same-sex	0.4%
2010 Households by Size	
Total	225
1 Person Household	24.9%
2 Person Household	41.8%
3 Person Household	17.3%
4 Person Household	12.4%
5 Person Household	1.8%
6 Person Household	1.3%
7 + Person Household	0.4%
2010 Households by Tenure and Mortgage Status	
Total	225
Owner Occupied	92.0%
Owned with a Mortgage/Loan	45.3%
Owned Free and Clear	46.7%
Renter Occupied	8.0%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	161
Percent of Income for Mortgage	14.4%
Wealth Index	58
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	417
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	536
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments

1. Rural Resort Dwellers (6E)
- 2.
- 3.

2022 Consumer Spending

Apparel & Services: Total \$	\$327,138
Average Spent	\$1,453.95
Spending Potential Index	60
Education: Total \$	\$211,905
Average Spent	\$941.80
Spending Potential Index	48
Entertainment/Recreation: Total \$	\$619,936
Average Spent	\$2,755.27
Spending Potential Index	75
Food at Home: Total \$	\$1,032,315
Average Spent	\$4,588.07
Spending Potential Index	74
Food Away from Home: Total \$	\$603,281
Average Spent	\$2,681.25
Spending Potential Index	62
Health Care: Total \$	\$1,317,232
Average Spent	\$5,854.36
Spending Potential Index	83
HH Furnishings & Equipment: Total \$	\$377,840
Average Spent	\$1,679.29
Spending Potential Index	66
Personal Care Products & Services: Total \$	\$140,538
Average Spent	\$624.61
Spending Potential Index	61
Shelter: Total \$	\$3,089,525
Average Spent	\$13,731.22
Spending Potential Index	60
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$587,333
Average Spent	\$2,610.37
Spending Potential Index	96
Travel: Total \$	\$411,104
Average Spent	\$1,827.13
Spending Potential Index	64
Vehicle Maintenance & Repairs: Total \$	\$228,837
Average Spent	\$1,017.05
Spending Potential Index	81

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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